



MEMORANDUM OF UNDERSTANDING

BETWEEN

**PARTNERSHIP FOR SUSTAINABLE AGRICULTURE IN VIET NAM
(PSAV)**

AND

**C.P. VIETNAM CORPORATION
(CPV)**

ON

**PUBLIC-PRIVATE PARTNERSHIP TO PROMOTE
TRANSFORMATION OF THE FOOD SYSTEM TOWARDS
TRANSPARENCY, RESPONSIBILITY AND SUSTAINABILITY
IN VIET NAM**

DATE 01 MONTH 11 YEAR 2024

This is a non-legally binding Memorandum of Understanding (hereinafter referred to the **Memorandum of Understanding**) on the intention to cooperate between the Partnership for Sustainable Agriculture Development in Viet Nam (hereinafter referred to as **PSAV**) and C.P. Vietnam Corporation (hereinafter referred to as **CPV**), to achieve the common goals described below:

BASIS:

1. Partnership for Sustainable Agriculture Development in Viet Nam (PSAV), a partner under the Ministry of Agriculture and Rural Development. PSAV members include industry-specific Public-Private Partnership (PPP) Working Groups, voluntarily organized to work with stakeholders to support sustainable agricultural development in Viet Nam.
2. C.P. Vietnam Corporation is a subsidiary of Charoen Pokphand Foods Public Company Limited in Thailand, operating in the areas of agriculture and food industries. CPV is actively implementing activities in Viet Nam and globally to increase value throughout the supply chain, add value to agricultural products, promote sustainable agriculture, and improve people's lives of farmers.
3. The parties recognize the importance of cooperation with the aim of maximizing the effectiveness of sustainable agricultural development and low emission activities, responding to climate change and challenges in agricultural production in Viet Nam. Both parties agree to cooperate with an aim to promote creative activities for farmers and the environment and efforts to support sustainable agricultural development; high quality for health, quality of life, food security, improving the quality of life of farmers (the **“Cooperation”**).

THEREFORE, the parties agree as follows:

Article 1: Objectives of the Cooperation

1. Promote the implementation of the national action plan to transform the food system towards transparency, responsibility and sustainability in Viet Nam;
2. Promote and share sustainable and inclusive agricultural practices, aiming at low-emission agriculture, climate change application, resource conservation and biodiversity;
3. Promote capacity building, technology transfer, research, & development, and digital transformation in agriculture;

4. Promote communication, raise awareness and promote multi-stakeholder cooperation.

Article 2: Areas and mechanism of the Cooperation

To achieve the Objectives of the Cooperation set forth herein above, the parties agree on the areas and mechanism of their Cooperation and the responsibilities of each party, as followings:

1. Partnership for Sustainable Agriculture Development in Viet Nam (PSAV):

- Coordinate with CPV to develop an overall and annual work plan on cooperative activities according to the content of this Memorandum of Understanding;
- Develop a detailed outline for each activity that is undertaken by PSAV;
- Organize regional and national conferences on transforming the food system towards transparency, responsibility and sustainability;
- Organize visits to PSAV's successful models and associated projects;
- Research and facilitate replication of sustainable agricultural value chains, rural development, securing livelihoods for the communities and conservation of the natural resources;
- Support the strengthening and replication of effective cooperative activities through connecting these activities with relevant units under the Ministry of Agriculture and Rural Development, research institutes under the Ministry, relevant localities and organizations;
- Organize communication activities on public-private partnership to promote food;
- Participate in monitoring and evaluating cooperative activities and share information and reports of implementing units with CPV;

2. C.P. Vietnam Corporation:

- Actively participate in the operation of the PPP Task Force on Livestocks under PSAV framework;
- Coordinate with PSAV to develop an overall and annual work plan on cooperative activities according to the content of the Memorandum of Understanding;
- Develop a detailed outline for each activity that is undertaken by CPV;

- Regarding human resource development activities, connect with organizations in Thailand by itself and/or through its affiliated company(ies) with an aim to:
 - + Develop human resources for rural development through the human resource development programs OTOP (Thailand) / OCOP (Viet Nam), including build mechanisms for the exchange of knowledge, experience and training and improving OTOP/OCOP management efficiency;
 - + Promote cooperation and trade exchange between the two programs, OTOP (Thailand) and OCOP (Viet Nam) at national and regional levels;
 - + Participate in pilot project activities by establishing an OCOP learning center or OCOP Tam Nong Market combined with community tourism, especially promote youth members for this project sustainability;
- Connect with organizations in Thailand by itself and/or through its affiliated company(ies) and support the execution of a friendly cooperation agreement between provinces with potentials and advantages in agriculture in Viet Nam (such as Dong Thap, Ben Tre, etc.) with provinces that share similarities in the field of agriculture in Thailand (such as Buriram, Trat province, etc.) in terms of local agricultural models, agricultural tourism experiences, natural ecological conditions, community livelihood development and nature conservation;
- Develop, share and replicate initiatives on transforming the food system towards transparency, responsibility and sustainability;
- Support community capacity development;
- Coordinate with PSAV to organize communication activities on public-private partnership to promote transformation of the food system towards transparency, responsibility and sustainability;
- Participate in monitoring and evaluating cooperative activities and share information and reports about implementing units with PSAV.

Article 3: Dispute settlement

Any differences or disputes relating to the interpretation, implementation or application of the Articles of this Memorandum of Understanding shall be resolved amicably through consultation or negotiation between the parties.

Article 4: General Provisions

1. The content, location and funding of the activities under the Cooperation will be separately specified in the overall and annual action plan in accordance with the capacity and expertise of the two parties, as to be mutually agreed and signed by both parties (hereinafter referred to as the **Annual Action Plan**). The Annual Action Plan can be adjusted depending on actual conditions and needs and as to be mutually agreed and signed by both parties.

2. The parties agree that this Memorandum of Understanding and information related to the Cooperation activities mentioned herein will be published by the signing parties. Announcements will be made in accordance with the parties policies on publication and communication and shall be made upon having a mutual agreement between the parties pursuant to consultations on the form, content and method thereof..

3. During the Term of this Memorandum of Understanding and one year thereafter, both parties agree to strictly keep the other party's confidential information (hereinafter referred to as the Confidential Information”) and not disclose it to others or use them for any purpose other than the purpose of the Cooperation set forth in this Memorandum of Understanding without the prior written consent of the other party; provided, however, that a receiving party may disclose Confidential Information (i) to its affiliates including their and its affiliates’ officers, employees, lawyers, accountants, tax accountants, or other advisors of the receiving party who assume the same duty of confidentiality set forth in this paragraph, to the extent necessary to perform this Memorandum of Understanding or (ii) if required by applicable laws or the applicable rules of a securities exchange. This provision shall not apply to the information which became publicly known after the time of disclosure by a disclosing party, for reasons not attributable to a receiving party.

4. This Memorandum of Understanding stipulates framework agreement, topic and contents that enhance cooperation, exchange and help improve capacity. Therefore, the application and implementation of the Articles of this Memorandum of Understanding do not result in international legal rights or obligations for both Parties. Neither party is obligated to proceed with any part or entire of the Cooperation and this Memorandum of Understanding does not impose any obligations or liabilities on either party if any part or entire of the Cooperation contemplated herein is not consummated.

Article 5: Activation, Term, Modification and Termination

1. This Memorandum of Understanding will take effect from the date of signing. If not terminated earlier, it will be valid for three (03) years from the date of signing (herein after referred to as the **Term**).
2. Notwithstanding Article 2 above, this Memorandum of Understanding may be terminated at any time upon one of the parties notifying the other party in writing at least thirty (30) days in advance.
3. This Memorandum of Understanding may be amended or supplemented through the written agreement of the parties. These amendments and supplements are an integral part of this Memorandum of Understanding and will take effect from the date decided by the parties.

This Memorandum of Understanding was signed in Ha Noi on the date 01 month 11 year 2024 in Vietnamese and English, this Memorandum of Understanding is made into 02 original copies, each party keeps one copy and the documents have the same value.

**PARTNERSHIP FOR SUSTAINABLE
AGRICULTURE IN VIET NAM (PSAV)**



Dr. Nguyen Do Anh Tuan
Director of the PSAV Secretariat

C.P. VIETNAM CORPORATION



Pawalit Ua-Amornwanit
CEO