

Quarter II
2024

PSAV News Letter

Partnership for Sustainable Agriculture in Viet Nam - PSAV

MINISTRY OF AGRICULTURE AND RURAL DEVELOPMENT

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- Prime Minister and Minister of Agriculture and Rural Development attend the 15th Annual Meeting of the World Economic Forum (WEF): New Growth Horizons

NEW POLICIES TO SUPPORT THE DEVELOPMENT OF AGRICULTURAL ENTERPRISES:

- Decision: 484/QĐ-TTg
- Decision: 1115/QĐ-BNN-TT
- Consolidated document: 19/VBHN-BNNPTNT
- Decree: 58/2024/NĐ-CP
- Decision: 896/QĐ-BNN-VPĐP

OTHER RELEVANT EVENTS



- Training on Circular Economy of Coffee in Son La: Transforming from Linear Economic Model to Sustainable Model



- Sharing experiences in sustainable agricultural development through public-private partnership

THE COMING EVENTS

- Training to enhance the application of circular economy in rice chains for communities and stakeholders;
- Meeting to review activities of the first 6 months of 2024 and plan for the last 6 months of the Partnership for Sustainable Agriculture in Vietnam (PSAV);
- Field visit to successful models of green solution adapting to climate change in agriculture in the Central Highlands (focusing on coffee, pepper, vegetables and potatoes);
- Workshop on unifying on operating principles and plans for the last 6 months of 2024 PPP Task Force on Fruits and Vegetables.

1 PPP Task Force on Coffee:

Sustainable coffee production towards quality improvement

From June 15 to 17, Cat Que Production and Trading cooperated with JDE to distribute fertilizer and macadamia seedlings in communes of Mai Son and Thuan Chau districts, Son La city. This is a part of the three-year project “Sustainable Arabica Coffee Production”, starting in 2022, aimed to improve quality and reduce emission, involving 3,390 households on an area of 3,000 hectares. During this period, the company provided 6,000 macadamia trees and more than 32 tons of organic fertilizer, with a total value of 320 million VND, along with guidance on cultivation techniques and coffee quality management. The Company is also implementing sustainable coffee certification programs, such as: 4C, Rainforest Alliance (RA) and expanding production, while creating jobs and increasing income for workers in Son La and Dien Bien.



Gia Lai: Actions to Adapt to the EU Deforestation-Free Regulation (EUDR)

On the morning of April 9, the Department of Agriculture and Rural Development of Gia Lai in collaboration with the Sustainable Trade Initiative (IDH) organized the “Workshop on implementing Adaptation Actions to the EU Deforestation-Free Regulation (EUDR) for the coffee industry in Gia Lai province”

The aim of the Workshop is to develop a detailed action plan, aiming to build coffee production areas that do not cause deforestation of forest degradation, while ensuring sustainable production and resource conservation. This not only helps meet the requirements of the European Union market but also contributes to local social security.

The implementation of the EUDR poses many challenges, especially for small producers and SMEs in Gia Lai, but also opens up opportunities for adaptation and development in a more sustainable direction. This is an important step forward in protecting the environment and developing the local economy, while preserving Vietnam's precious resources.

The EUDR, which comes into effect after 31 December 2020, bans the import of agricultural products produced on deforested and degraded land, including coffee. For large companies, the deadline to implement the EUDR is December 2024, while SMEs have until June 2025.

2 PPP Task Force on Fruits and Vegetables:

Cooperation Signing Ceremony to improve the quality of Vietnam's tropical fruit value chain

On the afternoon of June 18, 2024, in Hanoi, the National Agricultural Extension Center and the United Nations Industrial Development Organization (UNIDO) signed a Memorandum of Understanding on cooperation to improve the quality of the value chain of tropical fruits in Vietnam. This cooperation is part of the Project “Enhancing the capacity for compliance with standards and quality of tropical fruit value chains in Vietnam” (GQSP Vietnam), funded by the Swiss Government, with the main objective to enhance compliance with standards and quality, while expanding access to international markets for SMEs. According to the agreement, the GQSP supports experts in developing SOPs on cultivation, harvesting, and production of tropical fruits (durian, mango, grapefruit, passion fruit) suitable for agricultural extension work. Support digital transformation, develop learning materials in the form of videos, training documents to serve agricultural extension work in the tropical fruit chain. Support the organization of some ToT courses on

agricultural extension using compiled documents. Support some communication activities (seminar, discussions) on methods for developing and using documents.



3 PPP Task Force on Fisheries:

Marine aquaculture, for a green source of life for future generations

On the occasion of the 65th anniversary of the Traditional Day of Vietnamese Fisheries Industry (April 1, 1959 - April 1, 2024), on April 1st, in Ha Long city, the Ministry of Agriculture and Rural Development coordinated with Quang Ninh province to organize a conference on Sustainable Development of marine aquaculture, viewed from Quang Ninh with the theme "Marine aquaculture, for a green source of life for future generations".

With the desire to have a more comprehensive view of marine aquaculture, from potential, advantages to difficulties, challenges and finding solutions, the Conference "Sustainable development of marine aquaculture - View from Quang Ninh" is also a bridge for management agencies, experts, scientists, businesses, organizations and individuals to evaluate and perceive the overall situation of marine aquaculture in Vietnam today as well as in the world, the highest goal is to contribute to the sustainable development of marine aquaculture.

Especially, the Conference is expected to become an annual event, a bridge to attract many domestic and foreign enterprises and corporations to pay attention to and invest in marine aquaculture, and invest in logistic infrastructure systems to serve industrial marine aquaculture in the coming time.

In addition, the conference also introduced the potential,



strengths, mechanisms and policies to attract investment in developing marine aquaculture in the direction of industry, modernity and multi-value, and at the same time consulted experts, scientists and enterprises inside and outside the province to organize sustainable development of marine aquaculture in Quang Ninh in the coming years.

Nowadays, marine aquaculture plays a particularly important role in developing the marine economy, aiming to turn our country into a strong marine nation, rich from the sea in the century of seas and oceans. The Prime Minister has approved the Project on developing marine aquaculture by 2030, with a vision to 2045. The Project aims to have a marine aquaculture area of 280,000 hectares by 2025, and output of 850,000 tons, and an export turnover of 0.8 - 1 billion USD. By 2030, the marine aquaculture area will reach 300,000 hectares, the output will be 1.45 million tons, and the export turnover will reach 1.8 - 2 billion USD.

4 PPP Task Force on Rice:



Agricultural Technology Breakthrough: Vietnam Towards Green and Sustainable Agriculture

On April 12, 2024, in Ho Chi Minh City, the National Agricultural Extension Center (NAEC) signed a Public-Private Partnership (PPP) agreement with Behn Meyer Agricare Vietnam and Phuong Nam Agricultural Development CO (PADCO) on transferring scientific and technological advances in rice production in the Mekong Delta region. The PPP is to promote the application of technical advances in farming is a practical solution to overcome difficulties, moving towards green and sustainable agricultural development; towards implementing the Project of 1-million-hectares of high quality, low emission rice initiated by the Government, implementing by the Ministry of Agriculture and Rural Development.

"In today's science and technology, enterprises are the leading force, transferring results and effectively applying them to production practices. I believe that the role of businesses in Public-Private Partnership will be a catalyst to further accelerate technological applications", Mr. Doan Van Chien, Head of the Southern Office (NAEC)

Public-Private Partnership to implement the 1-million-hectares of high quality, low emission rice



On the morning of April 3, 2024, in Can Tho City, the Workshop "Public-Private Partnership to serve the implementation of the Project of 1-million-hectares of high quality, low emission rice" was initiated. Deputy Minister of Agriculture and Rural Development, Mr. Tran Thanh Nam chaired the Workshop. The Workshop aims to determine the role and position of the public and private sectors in implementing the Project "Sustainable development of 1-million-hectares of high quality, low emission rice associated with green growth in the Mekong Delta by 2030"; Proposing solutions, policy and cooperation mechanisms between parties, models and coordination plans of a number of partners to serve the implementation of the Project. To concretize, the Ministry of Agriculture and Rural Development has selected the following provinces: Can Tho, Soc Trang, Tra Vinh, Dong Thap and Kien Giang representing alluvial, saline and saltwater areas to serve as pilot models to apply the emission reduction rice cultivation process and MRV starting from the summer-autumn crop in 2024 and then reporting the results as a basis for model replication.

Forward Farming: Rice cultivation adapting to climate change

The National Agricultural Extension Center and Bayer Vietnam have coordinated to organized a series of field visits and discussions with farmers on solutions to develop the Forward Farming model. The “Forward Farming” Project in Vietnam has brought significant progress in sustainable rice cultivation. This model helps reduce production costs, water consumption and GHG emissions, while increasing economic efficiency for farmers. The success of the model brings positive prospect in replicating the advanced rice cultivation model in the Mekong Delta, contributing to the successful implementation of Project of the 1-million-hectares of high quality, low emission rice that the Ministry of Agriculture and Rural Development in implementing.



More than 4,500 farmers in An Giang, Kien Giang and Can Tho were trained in high quality rice cultivation and effective, safe and responsible use of pesticides.

5 PPP Task Force on Agro-Chemicals:

Plant Protection Department and Bayer Vietnam signed a cooperation agreement in 2024 on “Guidelines for safe and effective use of plant protection drugs”



On April 9, 2024, in Hanoi, the Plant Protection Department and Bayer Vietnam signed a cooperation agreement for 2024 to continue implementing commitments in the program “Guidelines for safe and effective use of plant protection drugs; development of production and use of biological pesticide” for the 2021-2025 period. The goal of the cooperation agreement is to replicate models of safe and effective use of plant protection drugs, especially biological and organic drugs. At the same time, it attracts the attention of local professional agencies and related sectors, contributing to the development of clean agriculture, linking value chains and sustainability. The signing and implementation of the agreement demonstrates the efforts of the Plant Protection Department and Bayer Vietnam in promoting safe and effective agricultural production in Vietnam.

According to the plan, about 3,000 farmers, agents and distributors in the Mekong Delta and Dak Nong will benefit from training sessions on the safe and effective use of biological pesticide. In addition, the Project will also develop models for safe pesticide use in the northern provinces and Dak Nong, especially on rice and durian. Technical and pesticide production seminars will also be held to improve professional knowledge.

Strengthening cooperation in the agricultural sector with Corteva Agriscience Group

On the morning of May 6, 2024, within the framework of the activities of the PPP Task Force on Agro-Chemicals, Deputy Minister of Agricultural and Rural Development Hoang Trung chaired a session with delegations of Corteva Biotechnology led by Ms. Shona Sabnis, Vice President of External Affairs. At the session, Deputy Minister Hoang Trung emphasized the desire to expand the long term cooperation between the Ministry of Agriculture and Rural Development and Corteva, especially in developing new plant varieties. The Deputy Minister also expressed interest in applying Corteva’s new biological pesticide products to support Vietnam’s sustainable agricultural development policy. At the same time, the Deputy Minister also mentioned taking advantage of opportunities in digital



transformation to improve agricultural production efficiency and bring advances closer to farmers, thereby promoting innovation and creativity in the industry.

Clean environment - green life

Syngenta Vietnam cooperated with the Department of Agriculture and Rural Development of Can Tho city and Dong Thap province to organize the tree planting launching ceremony and the program “Clean Environment - Green Life” in Can Tho city and Dong Thap province. Continuing the success of previous years, this year’s program collected more than 30 tons of used

pesticide packaging and planted 1,550 black star trees and 300 Lagerstroemia trees on rural roads.

As an activity within the cooperation series between the Plant Protection Department and Syngenta Vietnam for the 2021-2025 period, the program “Clean Environment - Green Life” aims

to contribute to promote and spread green lifestyle, raising awareness of environmental protection, contributing to building new rural areas in the Mekong Delta in particular and the whole country in general. Improve environmental quality, build a Green - Clean - Beautiful landscape.

In particular, on this occasion, the program also organized training on how to use pesticides effectively and safely to help farmers understand the principles of “4 rights”, “5 golden rules” in using pesticides, how to equip and use appropriate labor protection, how to collect, classify and destroy pesticide packaging after use...

Up to now, after 10 years, the program has collected and destroyed more than 130 tons of pesticide packaging, planted more than 3,550 trees, and trained more the 30,000 farmers in 15 provinces and cities across the country on the safe and effective use of pesticides.



6 PPP Task Force on Livestock:

Denmark support businesses in building Public-Private Partnership in pig farming

On the morning of May 14, 2024, Minister of Agriculture and Rural Development Le Minh Hoan received and worked with Danish Minister of Food, Agriculture and Fisheries Jacob Jensen and his delegations.

At the meeting, the two sides shared opportunities and potential for cooperation in the fields of agriculture and rural development. Denmark pledges to support Vietnam in building Public-Private Partnership model. This collaboration is expected to bring about significant improvements in management and production, particularly in reducing the use of antibiotics and enhancing food safety. Minister of Agriculture and Rural Development Mr. Le Minh Hoan and Danish Minister of Food, Agriculture and Fisheries Jacob Jensen had talks, emphasizing the Joint Statement on the “Green Strategic Partnership between Vietnam and Denmark” and potential cooperation opportunities. Denmark, with its experience and advanced



technology in the livestock sector, will support Vietnam in improving the capacity of production facilities, processing management systems, and sustainable rural development.

TRAINING ON CIRCULAR ECONOMY OF COFFEE IN SON LA: TRANSFORMING FROM LINEAR ECONOMIC MODEL TO SUSTAINABLE MODEL

PSAV SECRETARIAT'S ACTIVITIES



Within the framework of the project “Capacity building and dissemination of circular economy models in agriculture in some location in Vietnam”, the Partnership for Sustainable Agriculture in Vietnam (PSAV) has coordinated with the Science Institute of Rural Development (SIRD)

and the United Nations Development Programme (UNDP) to organize a training course on “Circular economy in the coffee value chain” for actors and stakeholders in Son La. During the 3 days from 23 to 25 of May, the training course aims to help farmers, stakeholders transform from the linear economic model, which causes resource depletion and environmental pollution to the Circular Economy model. The program is designed to help students grasp the basic concepts of Circular Economy in agriculture; how to process and use coffee and rice by-products in the direction of Circular Economy; and share practical experiences from waste treatment models from local coffee value chains. The training course was attended by leaders of the People’s Committee and lecturers from PSAV, SIRD, UNDP and 81 trainees from communes in Mai Son district.

SHARING EXPERIENCES IN SUSTAINABLE AGRICULTURAL DEVELOPMENT THROUGH PUBLIC-PRIVATE PARTNERSHIP

From 19-21 June, 2024, PSAV participated in a knowledge exchange event on “Climate resilience approaches in regional commodity value chains” organized by the ASEAN Climate Resilience Network in Cambodia. More than 100 delegates, including representatives from ASEAN member states, agricultural experts, commodity producers, agricultural cooperatives, key farmer organizations, private sectors and international development partners gathered to discuss the newly issued ASEAN carbon neutrality guidelines and endorse the region’s priority actions and roadmap to reduce carbon emission and adapt to climate change. The event also focused on enhancing participants’ understanding of low-emission agriculture and land use, the Enhanced transparency framework and carbon market opportunities, particularly in the rice and forestry sector.

PSAV, as one of the pioneers in the field of sustainable agricultural development, has shared experiences in sustainable agricultural development, emission reduction



and climate change adaptation through the Public-Private Partnership model. Within the framework of the event, PSAV also shared lessons learned and practical models that have been successfully implemented in Vietnam, typically coffee production in Son La, Dien Bien and the Central Highlands provinces.

The event is not only an opportunity for PSAV to demonstrate its commitment to the environment and sustainable development, but also an opportunity to learn and share with regional partners about advances in the field of climate resilience. This is an important step forward in building a more sustainable future for the region and the world.

MEETING OF THE CO-LEADERS OF THE PPP TASK FORCE ON FISHERIES AND LIVESTOCK:

The PPP Task Force on Fisheries and Livestock under PSAV held a Co-leader meeting on April 16, 2024. The focus of the meeting was to restructure the group, with the aim of attracting new members and increase the participation of Vietnamese businesses. Development guidelines has been set out to ensure sustainable development and close cooperation between stakeholders. The meeting also agreed on activities to be implemented in the last 6 months of 2024 and specific tasks of relevant parties.

LAUNCH OF THE FOOD INNOVATION HUB VIETNAM (FIHV)

PSAV Secretariat has just announced the launch of the official website for the Food Innovation Hub Vietnam (FIHV). This is the result of extensive consultation with partners and stakeholders, with the aim of creating a comprehensive information sharing platform. The FIHV website will provide updated news, support policies, initiatives and the latest technology

in the field of food and serve as a support bridge for start-up businesses. The launch of this website marks an important step forward in promoting innovation and sustainable development of the food industry in Vietnam. The website is now ready to receive visitors and will be continuously updated to improve user experience and fix any technical errors that arise.

THE ESTABLISHMENT OF ADVISORY BOARD FOR THE FOOD INNOVATION HUB VIETNAM

The Food Innovation Hub Vietnam (FIHV) has been officially approved by the Ministry of Agriculture and Rural Development and is in the process of implementing foundation building activities: establishing a Steering Committee, Advisory Board and Food Innovation Partnership Group. FIHV is looking for leading experts in the field of innovation

to join the Advisory Board to provide technical support and professional advice on program development, action plans, promoting partnerships, solving complex problems and attracting investment while focusing on exploiting opportunities and solving challenges at both national and local levels, integrating with innovation networks both domestically and internationally. Interested experts can register to join the Advisory Board by sending a letter to the PSAV Secretariat at No. 2 Ngoc Ha, Ba Dinh, Hanoi or via email psav.office@psav-mard.org.vn to contribute to the development of the food industry in Vietnam.

PRIME MINISTER AND MINISTER OF AGRICULTURE AND RURAL DEVELOPMENT WILL ATTEND THE 15TH ANNUAL MEETING OF PIONEERS OF THE WORLD ECONOMIC FORUM (WEF): NEW GROWTH HORIZONS



Prime Minister Mr. Pham Minh Chinh and high-ranking Vietnamese delegations will attend the 2024 WEF Dalian Conference and pay a visit to China from June 24 to 27, 2024. The trip takes place at the invitation

of Chinese Premier Li Qiang and WEF Founder and Chairman Klaus Schwab. The Dalian WEF, themed “New Growth Horizons”, brings together 1,600 delegates and is the second most important event after the Davos WEF. This is an opportunity for Vietnam to present its development achievements, macroeconomic stability and future development priorities.

At the Forum, the Prime Minister shares about the world economy, prospects, opportunities and challenges as well as major changes taking place in the world that are affecting the global economy in the short and long term. At the same time, the Prime Minister proposes solutions to promote the potential and strengths of the Asia-Pacific region, including the role of major economies in regions such as China. The Prime Minister also calls for cooperation between WEF and partners, especially in priority, emerging and future industries with great impact such as artificial intelligence (AI), science, technology and innovation.

- Organize a training course on strengthening the application of circular economy in rice chain for communities and stakeholders, expected in July 2024 in An Giang and Dong Thap provinces. The training course is an activity within the framework of cooperation between PSAV, UNDP, IWMI and SIRD;
- Organize a meeting to review the activities of the first 6 months of 2024 and the plan for the last 6 months of 2024 of the Partnership for Sustainable Agriculture in Vietnam (PSAV). Expected to be held in July 2024 in Nghe An province;
- Organize field trips to models of successful application of green solutions adapting to climate change in

SOME OUTSTANDING ACTIVITIES IN THE COMING TIME

- agriculture in the Central Highlands (focusing on coffee, pepper, vegetable and potatoes). Expected to be held in August 2024 in the Central Highlands provinces;
- Organize a workshop to agree on the operating principles and plans for the last 6 months of 2024 of the PPP Task Force on Fruits and Vegetables. Expected to be held in August 2024 in Lam Dong.

IMPORT AND EXPORT OF 8 INDUSTRIES Từ tháng 01 đến From January to May 2024

Export			Import		
Industry	Value (USD)	Compare to the same period last year (%)	Industry	Value (USD)	Compare to the same period last year (%)
Fishery	3,545,125,281	5.0	Fishery	993,651,657	-5.4
Vegetable	2,652,514,371	31.5	Vegetable	810,327,256	12.4
Coffee	2,839,525,419	40.9	Livestock		
Tea	75,749,378	17.7	Milk and dairy products	438,380,386	-15.4
Pepper	469,024,172	15.4	Animal feed and materials	2,125,374,136	10.0
Rice	2,558,796,735	33.6	Agro-chemical		
Livestock			Fertilizers	681,900,615	51.1
Animal feed and materials	403,712,724	-5.3	Pesticide and materials	382,041,655	15.2
Agro-chemical			Total	5,431,675,705	
Fertilizers	293,913,835	1.7			
Total	12,838,361,915				

Source: General Department of Customs

1. Decision 484/QĐ-TTg dated 07/06/2024 on organizing the 2025 rural and agricultural census

The Decision will take effect from 07/06/2024



Scan the QR code to view the full context of the Decision

2. Decision 1115/QĐ-BNN-TT dated 17/04/2024 approves the Project "Sustainable development of cassava industry to 2030, vision to 2050"

The Decision will take effect from 17/04/2024



Scan the QR code to view the full context of the Decision

3. Consolidated document 19/VBHN-BNNPTNT consolidated circular regulating the order and procedures for plant quarantine of imported, exported, transited and post-imported objects subject to plant quarantine

The consolidated was issued on 27/05/2024



Scan the QR code to view the full context of the consolidated document

4. Decree 58/2024/NĐ-CP on investment policy in forestry

The decree was issued on 24/05/2024



Scan the QR code to view the full context of the decree

5. Decision 896/QĐ-BNN-VPĐP 2024 Guidance on implementing criteria and targets under the National Criteria Set on new rural communes/advanced new rural communes, new rural districts/advanced new rural districts and criteria for special new rural districts without commune-level administrative units in the period 2021-2025

The decision was issued on 01/04/2024



Scan the QR code to view the full context of the Decision

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