

Quarter IV
2022

PSAV News Letter

Partnership for Sustainable Agriculture in Viet Nam - PSAV

MINISTRY OF AGRICULTURE AND RURAL DEVELOPMENT

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PSAV SECRETARIAT'S ACTIVITIES

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- The Outlook for Public Private Partnership on sustainable vegetable development in Viet Nam.



- Regenerative Agriculture: Practical solutions for emissions reduction and sustainable agriculture development.

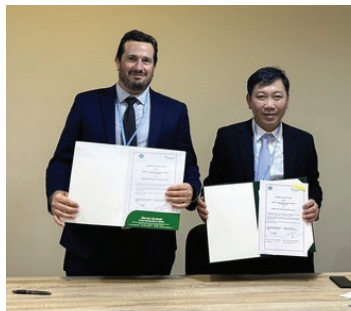


NEW POLICIES TO SUPPORT DEVELOPMENT OF AGRI-BUSINESSES:

- Circular 19/2022/TT-BNNPTNT
- Decision 4486/QĐ-BNN-KN
- Decision 4081/QĐ-BNN-TT
- Decision 4085/QĐ-BNN-TT
- Circular 15/VBHN-BNNPTNT

OTHER ACTIVITIES

- Mobilizing resources to develop green, low-emission agriculture.



THE COMING EVENTS

- Consultation and finalization of PSAV operational plan in 2023;
- PSAV coordinates with Grow Asia to launch an online course on ASEAN Guideline on Responsible Investment in Agriculture and Forestry;
- PSAV in collaboration with Grow Asia organizes a consultation Workshop to identify key priorities for innovation efforts to scale up climate smart/regenerative agriculture through technologies and partnerships.

Suggesting some solutions, orientations for Viet Nam's agricultural product market.



1 PPP Task Force (TF) on Coffee:



Mr. Le Van Duc, Deputy Director General of the Department of Crop production speaking at the Meeting.

Viet Nam Coffee Coordination Board implements tasks for 2022

On the morning of October 26th, 2022 in Buon Ma Thuot city, the Institute of Policy and Strategy for Agriculture and Rural Development (IPSARD) in collaboration with the Department of Crop Production held the 2022 annual Viet Nam Coffee Coordination Board (VCCB) Meeting with the participation of Co-chairs of the PPP Task Force on Coffee, research institutes, companies and organizations involved in the field of coffee production and trade. The Meeting focused on evaluating results of the public sector's work in developing and implementing policies, proposals for coffee replantation, developing specialty coffee, orienting the development of the coffee industry and providing an operational plan for 2023.

Sustainable development of Viet Nam coffee industry

On December 11th, 2022, Viet Nam Coffee Cocoa Association held the International Conference in Viet Nam Coffee Industry 2022. Attending the Conference were representatives of Ministry of Agriculture and Rural Development, Ministry of Industry and Trade, ICO's CEO, President of the Colombian Coffee Federation, Vice President of the International Coffee Council, etc. and coffee trading and exporting enterprises in Viet Nam. At the Conference, delegates heard many presentations on the export prospect of Viet Nam's coffee industry and the role of public-private cooperation in sustainable coffee production.



Deputy Minister of Agriculture and Rural Development Phung Duc Tien giving the speech at the Conference.

2 PPP Task Force (TF) on Fruits and Vegetables:

Public Private Cooperation on potato development

On the morning of October 24th, 2022, Deputy Minister of Agriculture and Rural Development Le Quoc Doanh had a Meeting with Ms. Monica Bauer, Vice President of External Relations of Pepsico. Deputy Minister Le Quoc Doanh said that there are currently many reasons affecting potato production in Viet Nam, therefore leading to low output, about 20,000 - 25,000 ha/year and not meeting the needs of the market:

- + Strict standards to ensure standards of plant protection;
- + The economic efficiency is not high, so farmers have many other options instead of growing potatoes;
- + Potato seeds are difficult to store, plus the price is still high, so the area is shrinking.

Therefore, Deputy Minister Le Quoc Doanh recommended that there should be an overall assessment for potato in order to remove bottlenecks step by step towards the goal of meeting 100% of raw material demand of the market as well as Pepsico in Viet Nam. More specifically, the Deputy Minister suggested Pepsico could grow potatoes in the spring crop in the northern mountainous areas and the



Deputy Minister of Agriculture and Rural Development Le Quoc Doanh meeting with Ms. Monica Bauer, Vice President of External Relations of Pepsico.

winter crop in the Red Delta provinces. However, Deputy Minister Le Quoc Doanh noted that each region needs to evaluate and offer its own solutions to current problems such as varieties, competitiveness, economic efficiency or linkage model.

Prospects for the public private cooperation in the sustainable development of Viet Nam’s vegetable industry

On the afternoon of December 7th, 2022, the Secretariat of the Partnership for Sustainable Agriculture in Viet Nam (PSAV) in collaboration with Syngenta Viet Nam and Pepsico Viet Nam organized the Workshop on Fruit and Vegetable Outlook in Viet Nam in Lam Dong to summarize the Task Force’s activities in 2022, share prospects for cooperation, promote trade and investment in the form of public private partnership (PPP) in the vegetable industry in Viet Nam.

At the Workshop, Syngenta Viet Nam and Pepsico Viet Nam signed the Memorandum of Understanding for the period of 2022-2025, continuing to accompany towards the target of reaching 2,000 ha of potato cultivation in Lam Dong, Dak Lak and Gia Lai with participation of more than 1,000 farmers.

3 PPP Task Force (TF) on Fisheries:

Seafood exports exceeded \$10 billion for the first time

Despite the difficulties, the fisheries industry is still expected to end 2022 with the \$11 billion mark, a record number of the industry for over 20 years. To commemorate this event, on the Evening of December, 10th, 2022, the Viet Nam Association of Seafood Exporters and Processors (VASEP) held a celebration upon seafood exports reaching \$10 billion at Sheraton Hotel, Ho Chi Minh City. As of November, 2022, seafood exports have reach a value of nearly \$10.2 billion, a raise of nearly 28% over the same period in 2021. The fisheries industry aims to export \$14 billion by the year 2030.

4 PPP Task Force (TF) on Pepper and Spices:

Viet Nam International Pepper Outlook 2022

The Outlook held on November 9th, 2022, which is within the framework of the National Trade Promotion Program 2022 hosted by the Viet Nam Pepper Association with the aim of:

- Promote Vietnamese pepper, the Outlook is a chance for Vietnamese pepper producers, processors and exporters to meet and exchange with world pepper traders. This is also an opportunity for customers to better understand the production and market of Vietnamese pepper, contributing to increasing exports for Vietnamese pepper;
- Identify the opportunities and challenges that are posed to the pepper industry, better understanding of the production and quality of Vietnamese pepper;
- Update the requirements and consumer tastes of the import markets through the perspective of experts from the globally renowned pepper and spice industry;

During the Outlook, the Viet Nam Pepper Association signed a Memorandum of Understanding with the People’s Committee of Dak Lak province on: “Developing a supply chain of pepper and spices including production, deep processing and consumption”.

Support training on sustainable pepper farming

On the morning of November 9th, 2022, the Viet Nam Pepper Association (Co-chair of the PPP Task Force on Pepper and Spices) organized a training session for more than 100 pepper farmers in Dak Lak, Dak Nong and Gia Lai provinces on sustainable pepper farming techniques.



Panel discussion on the roles of public private partnership (PPP) in sustainable fruits and vegetables production in Viet Nam.



Deputy Minister of Agriculture and Rural Development Phung Duc Tien honored the top 10 seafood exporters.



Award ceremony for farmers, cooperatives and enterprises with outstanding achievements in pepper production and export in 2021-2022.

The Training introduced new farming methods in the accordance with the requirements of inport markets shared by the experts of Sustainable Trade Initiative in Viet Nam (IDH) and the Association.

On December 21st, 2022, the Viet Nam Pepper Association in collaboration with the Sustainable Trade Initiative in Viet Nam (IDH) co-organized “the Workshop on promoting the export of Vietnamese pepper and spices under the EVFTA Agreement” under the Project “Promoting sustainable production and trade of Viet Nam’s pepper” funded by the European Union to support small and medium enterprises of Viet Nam to improve export capacity to the European market.

5 PPP Task Force (TF) on Agro-Chemicals

Initiating the “Clean Environment - Green Life” Campaign



The campaign “Clean Environment - Green Life” has been held for 8 years in many localities across the country.

On December 7th, 2022, in Tu Tra commune, Don Duong district, Lam Dong province, Syngenta Viet Nam - a member of the PPP Task Force on Agro-Chemicals in collaboration with the Sub-Department of Crop Production and Sub-Department of Plant Protection of provinces and cities: Lam Dong, An Giang, Dong Thap and Can Tho launched the 8th series of “Clean Environment - Green Life” campaign in 2022. Up to now, Syngenta Viet Nam has organized training on the safe and effective use of pesticides for more than 15,000 farmers, more than 80 tons of packaging have been collected and destroyed; the Campaign has been launched in 15 districts/provinces and cities across the country; thereby helping farmers use pesticides in compliance with the principle of “4 right” to effectively manage pests and diseases but still ensure health and environmental safety, products that meet food safety and hygiene standards for export.

ASEAN Food and Agriculture Roadmap Towards the 2022 United Nations Climate Change Conference (COP27)

On the morning of September 30th, 2022, the Workshop on the ASEAN Food and Agriculture Roadmap - Towards



Panel discussion on climate change impacts to agriculture in Viet Nam.

COP27 was held in Ha Noi co-chaired by the US-ASEAN Business Council, Canada-ASEAN Business Council, Partnership for Sustainable Agriculture in Vietnam (PSAV) and CropLife Asia. The Workshop was organized with the objectives of sharing the results of the survey for policies makers on the impact of climate change on ASEAN agriculture conducted in 2022; sharing perspective and solutions to respond to climate change and ensure a sustainable food production system for the region from the delegates attended. The Workshop received a lot of comments and recommendations from the participants.

Training on pesticide testing at the Northern Plant Protection Center



Mr. Huynh Tan Dat, Deputy Director General of the Department of Plant Protection giving the opening speech of the training course on testing pesticides.

On November 14th, 2022 in Hung Yen, the Department of Plant Protection - Co-chair of the PPP Task Force on Agro-Chemicals opened a training course on testing pesticides in the North for 80 trainees working at the Sub-Departments of Crop Production and Sub-Departments of Plant Protection of the Northern provinces, institutes, universities and centers and units under the Ministry of Agriculture and Rural Development. The contents of the training on testing pesticides include: updating current legal documents on pesticide management; safety in the use and storage of pesticides; methods of arranging, designing, collecting data, processing and synthesis of report on a testing of pesticides in accordance with regulations. In addition, the training course also improved the trainees’ ability to identify newly emerged harmful organisms and new active ingredients. Especially, the training course also introduced participants to a new testing method: testing pesticides with UAV/Drone. This is one of the new methods, especially in the 4.0 era. Applying the outstanding advantages of technology in terms of efficiency, accuracy and ability to save labor; reduce labor costs; improve productivity and quality of agricultural products; higher capacity; protect the health of farmers by not having to directly contact with pesticides.

REGENERATIVE AGRICULTURE: PRACTICAL SOLUTION FOR EMISSIONS REDUCTION AND SUSTAINABLE AGRICULTURE DEVELOPMENT

On October 20th, 2022 within the framework of the Partnership for Sustainable Agriculture in Viet Nam (PSAV), the Ministry of Agriculture and Rural Developments in collaboration with Nestlé Viet Nam organized the Forum on Ecological Agriculture: Solution to reduce emissions and develop sustainable agriculture with the objective of green agriculture, low emissions and adaptation to climate change.

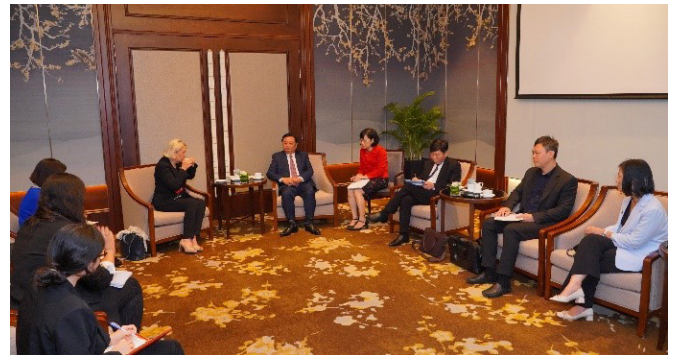
The forum was held in the context that Viet Nam is aiming to restructure and promote the agricultural sector based on quality and value to become transparent, accountable and sustainable food supplier for the world. To achieve this goal in parallel with the implementation of the Government's commitments at COP26 to achieve net zero emissions by 2050, it is essential to promote



multi-stakeholder cooperation including the public, private sector and partners throughout the supply chain.

THE MINISTER WORKS WITH GROW ASIA AND THE WORLD ECONOMIC FORUM

On the morning of December 5th, 2022, Minister of Agriculture and Rural Development Le Minh Hoan had a Meeting with Ms. Beverly Postma, Executive Director of Grow Asia and Ms. Noopur Desai representing the World Economic Forum. At the Meeting, the Parties expressed their strong commitment to work together to scale up high-value projects and develop roadmaps of national and regional influence through the power of public private cooperation in Viet Nam.



Minister of Agriculture and Rural Development Le Minh Hoan at the meeting with Ms. Beverly Postma Executive Director of Grow Asia and Ms. Noopur Desai representing the World Economic Forum.

PPP TASK FORCE PLENARY MEETING WITHIN THE FRAMEWORK OF PSAV 2022: ADDING GREEN AND VALUE TO AGRICULTURE



Minister of Agriculture and Rural Development Le Minh Hoan at the PPP Task Force Plenary Meeting within the framework of PSAV 2022.

On December 5th, 2022, Ministry of Agriculture and Rural Development held the PPP Task Force Plenary Meeting within the framework of PSAV 2022 with the theme "Adding Green and Value to Agriculture".

The agricultural sector is currently facing global challenges to provide enough food and fuel, meeting ever-changing and growing needs amid ongoing conflicts, climate change and epidemics worldwide, food supply chains disrupted by the Covid-19 pandemic. Therefore, innovation system in agriculture need to develop and disseminate innovative initiatives that can improve productivity and sustainability in the food supply chain and help to cope with challenges.

"Promoting public-private cooperation to develop a green agriculture, innovation and value addition is essential, thereby attracting investment capital from the private sector, domestic and foreign enterprise, to restructure the sector, transform the agricultural sector towards ecological agriculture, sustainability, biodiversity, emission reduction, adaptation to climate change" Minister Le Minh Hoan emphasized.

Within the framework of the Plenary Meeting, as Co-leader of the PPP Task Force on Fruits and Vegetables, Syngenta Viet Nam and PSAV signed a Memorandum of Understanding on Public-Private Cooperation to Promote Sustainable Agricultural Development. The objectives of the Memorandum of Understanding are to develop value chain linkage models between farmers and markets to improve production processes in order to reduce costs, improve quality, ensure pesticide residues, and meet the requirements of exporting to major international markets.

At the event, PSAV signed a Memorandum of Understanding with Grow Asia. The signing of the Memorandum of Understanding formalizes and strengthens the ongoing relationship between the two Organizations, built on seven



years of cooperation and partnership. The Memorandum of Understanding paves the way for the establishment of the region's first Food Innovation Hub. The Memorandum of Understanding will allow Grow Asia and PSAV to mobilize additional resources from the public and private sectors to jointly develop multi-stakeholder case studies, research projects and value chains to enhance the economic value of Vietnam's key agricultural sector while supporting the development of sustainable and climate smart food systems.

Currently, Ministry of Agriculture and Rural Development is

cooperating with Grow Asia and the World Economic Forum (WEF) to establish a Food Innovation Hub (FIH), associated with green, low emission agricultural development. Accordingly, Ministry of Agriculture and Rural Development calls on the business community, domestic and international organizations to participate in the preparation and implementation of the Food Innovation Hub (FIH). This Hub not only operates at the national level but also supports and implements innovation activities in localities.

According to Minister Le Minh Hoan, in the current context, Ministry of Agriculture and Rural Development highly appreciates the role of the business community, especially foreign invested enterprises investing in production, processing, storage, logistics and agro-forestry and fishery business in Viet Nam.

"It can be said that enterprises play an important and central role, especially in agricultural production and product consumption. Enterprises create jobs and incomes, improve production level for farmers. Enterprises pioneer in applying science and technology, improving productivity, quality and efficiency; actively seek and develop markets, improve value for agro-forestry and fishery products. Enterprise show greater responsibility not only for economic growth but also for social and environmental issues", the Minister of Agricultural and Rural Development affirmed.

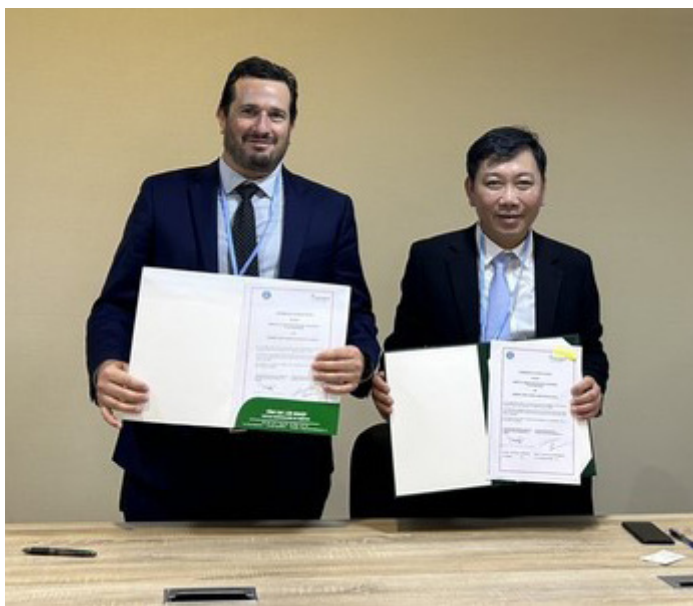
THE ESTABLISHMENT OF FOOD INNOVATION HUB (FIH)

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MOBILIZING RESOURCES TO DEVELOP GREEN, LOW EMISSION AGRICULTURE

Mr. Nguyen Do Tuan Anh and Mr. Eron Bloomgarden announced the extension of the Letter of Intent between Ministry of Agriculture and Rural Development and the Alliance to Reduce Emissions through Strengthening Forest Finance (LEAF).

The 27th Conference of the Parties to the United Nations Framework Convention on Climate Change (COP27) opened on November 6th, 2022 in Sharm El-Sheikh, Arab Republic of Egypt, with the participation of more than 120 heads of state and nearly 40,000 delegates.

The Ministry of Agriculture and Rural Development's

delegation at COP27, headed by Director General of the Department of International Cooperation Nguyen Do Anh Tuan, organized a number of Meetings with Partners to strengthen relations and mobilize finance for adaptation and mitigation of the impacts of climate change on Viet Nam's agricultural sector.

SUGGESTING SOME SOLUTIONS, ORIENTATION ON VIETNAM'S AGRICULTURAL MARKET

On November 4th, 2022, the Institute of Policy and Strategy for Agriculture and Rural Development (IPSARD), Ministry of Agriculture and Rural Development in collaboration with the Agro Processing and Market Development Authority and the support of the Australian Program to Support Vietnam's Economic Reform (Aus4Reform) organized a Workshop to assess the prospect of Viet Nam's agricultural market.

Through discussion focusing on key issues related to forecasting the world agricultural production, consumption and trade, focusing on 3 key commodities: rice, fisheries and coffee. The workshop suggested a number of solutions to promote Viet Nam's agro-forestry and fisheries exports. Accordingly, in the context that world energy prices are expected to remain high, which may increase the price of commodities, especially food, leading to challenges for ensuring food security and reducing the value of agricultural product surpluses. Viet Nam needs to focus on solutions to ensure food security, while increasing agricultural product exports.

Besides producing sustainable products, reducing



Dr. Tran Cong Thang, Director General of IPSARD delivering the opening speech of the Workshop

emissions, better meeting international demands; comply with the conditions for the early removal of the European IUU "yellow card", Viet Nam also needs to complete its production process to meet the standards of importing countries. In particular, in addition to focusing on strengthening connections with markets to better exploit rooms and take advantage of strengths, in the coming time, Viet Nam also needs to develop stronger warehousing infrastructure and logistics systems, transport by railway, by seaway etc. Thereby, increasing opportunities to export official agricultural products to the main market of China, as well as connecting more closely with the border trade system with countries in the region.

- Consultation and finalization of PSAV operational plan in 2023;
- PSAV coordinates with Grow Asia to launch an online course on ASEAN Guideline on Responsible Investment in Agriculture and Forestry;

- PSAV in collaboration with Grow Asia organizes a consultation Workshop to identify key priorities for innovation efforts to scale up climate smart/regenerative agriculture through technologies and partnerships.

NEW POLICY TO PROMOTE AGRI-BUSINESS DEVELOPMENT

1. Circular 19/2022/TT-BNNPTNT dated December 02nd, 2022 on promulgating the List of pesticides permitted for use in Viet Nam and the List of pesticides banned from use in Viet Nam.

The circular will take effect from January 16th, 2023

Scan the QR code to see the full context of the Circular.



Decision 4486/QĐ-BNN-KN dated November 18th, 2022 on approving the List of Central agriculture extension projects implemented from 2023

The Decision will take effect from November 18th, 2022

Scan the QR code to see the full context of the Decision.



3. Decision 4081/QĐ-BNN-TT dated October 26th, 2022 on approving the development proposal of the flower and ornamental industry by 2030

The Decision will take effect from October 26th, 2022

Scan the QR code to see the full context of the Decision



4. Decision 4085/QĐ-BNN-TT dated October 27th, 2022 approving the key fruit tree development proposal to 2025 and 2030

The Decision will take effect from October 27th, 2022

Scan the QR code to see the full context of the Decision



Circular 15/VBHN-BNNPTNT dated November 25th, 2022 on providing silviculture measures

The Circular will take effect from 25 tháng 11 năm 2022

Scan the QR code to see the full context of the Circular.



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