

Quarter II
2022

PSAV News Letter

Partnership for Sustainable Agriculture in Viet Nam - PSAV

MINISTRY OF AGRICULTURE AND RURAL DEVELOPMENT

IN THIS ISSUE

HIGHLIGHTED ACTIVITIES OF THE PPP TASK FORCES (TF)

- Promoting working safety and sanitation in the coffee supply chain



PSAV SECRETARIAT'S ACTIVITIES

- Grow Asia continued to cooperate and support PSAV



- Consultation workshop to set up the Food Innovation Hub in Viet Nam



- Minister Lê Minh Hoan had meeting with the Netherland Embassy and De Heus Global Group on investment in agriculture and formation of linkage chain



NEW POLICIES TO SUPPORT DEVELOPMENT OF AGRI-BUSINESSES

- Decision 2258/QĐ-BNN-HTQT
- MOU between PSAV and Hi-Tech Farm
- MOU between PSAV, NAEC, PepsiCo and Care International
- Resolution 19-NQ/TW
- Decision 13/2022/QĐ-TTg
- Decision 1625/QĐ-BNN-TT

OTHER ACTIVITIES:

- World Economic Forum (WEF): Ensuring global food security



THE COMING EVENTS

- Promote PPP-oriented trade and investment in the context of climate change
- Regenerative agriculture model: Practical solutions for sustainable agricultural development



Dialogue for Viet Nam - U.S. Agri-businesses

1 PPP Task Force (TF) on Coffee:

In the first 5 months of 2022, Vietnam's coffee exports were estimated at 889 thousand tons, worth over 2 billion USD, up 24.2% in volume and 54% in value over the same period in 2021. In February 2022, the PPP TF on Coffee continued to carry out activities to support sustainable production, chain connection and increase the value of Vietnamese coffee beans.

NESCAFÉ PLAN: continued to promote the application of scientific and technological improvements in coffee farming and harvesting, helping Vietnamese coffee beans to meet high standards in developed markets; increase production of coffee products for domestic consumption and export; research and develop new coffee products to meet the new tastes of consumers; all were towards a vision to 2030 "No negative impact on the environment in all production and business activities".

eCoffee: Build an initiative to transform the coffee industry into an exemplary value chain by phasing out

the use of pesticide/herbicide and ultimately target not to use pesticide/herbicide, while ensuring viability and sustainability for farmers.

Continue to support and accompany farmers in sustainable coffee production towards regenerative agriculture based on available positive results, focusing on the following aspects::

- Reducing impact on soil (plowing), CO2 emissions, irrigation water; increasing in-situ organic matter, covered area; diversifying crops, increasing the number of agro-forestry models, reasonable inter-cropping model, increasing income... from the view point of regeneration from the land for production;
- Reducing emissions from livestock and composting...;
- Developing a tool to measure and evaluate the effectiveness of the program in the roadmap to realize a "Regenerative Agriculture".

PROMOTING WORKING SAFETY AND HYGIENE IN THE COFFEE SUPPLY CHAIN



Participants discussing at the Workshop

From May 17 to 18, 2022, the Crop Production Department and the ILO Vision Zero Fund Project co-organized the Workshop "Raising awareness of working safety and sanitary in the coffee supply chain by collective actions" in Da Lat city for the purpose of (i) Collecting opinions for the draft training materials on working safety and sanitary in the coffee production chain; (ii) Raising awareness of working safety and sanitary in the coffee supply chain by collective actions and (iii) Sharing intervention activities, cooperation relationships with public and private actors and other organizations to improve working safety and sanitary.

2 PPP Task Force (TF) on Tea:

Under the active coordination of the Co-Chair, members of the PPP TF on Tea continued to implement activities within the framework of the 2022 work plan:

Participate in policy review and evaluation, propose to remove difficulties in the policy implementation process.

Organize policy dialogues, contribute ideas, propose to develop and improve policies related to tea development, control the use of agrochemicals in tea production...

Coordinate with the Vietnam Tea Association and local authorities to develop and implement communication, trade promotion, and brand development programs for safe and

organic tea products; strengthen investment promotion for sustainable tea development.

Coordinate with Research Institutes and Vietnam Tea Association to collect, share and disseminate information on tea varieties, good agricultural production (GAP), RA/UTZ, and sustainable tea production (NSC), standards and tastes, and pesticides suitable for each export market.

Build an information system and database on the tea industry.

Standardize the quality of exported tea to access new potential markets.

3 PPP Task Force (TF) on Fruits and Vegetables:

In this Quarter, the PPP TF on Fruits and Vegetables continued to consolidate and reorganize the TF in the direction of increasing the participation of the private sector and improving the working mechanism of the TF; mobilize large domestic enterprises and investors to participate, especially in fruit production and processing, and high technology application.

Disseminate and support fruit and vegetable farmers to use Agrochemical Apps to get accurate information about products and how to treat diseases; support farmers to access financial services, supply agricultural materials and training.

Coordinate in formulating, finalizing and disseminating a set of sustainable production standards for a number of key fruit and vegetable products;

Apply the mentioned standards in specialized farming areas within the scope of activities of the TF for replication.

Organize propaganda classes to disseminating information on sustainable fruit and vegetable production in all provinces

Build an information system and database for the fruit and vegetable industry.

Continue to promote the Co-Chair role of PepsiCo at PSAV by coordinating the implementation of the project "She Feeds The World"; the project was being implemented by the National Center for Agricultural Extension (NAEC) in collaboration with CARE to implement

Develop PepsiCo's potato growing projects in the Central Highlands according to a sustainable model.

4 PPP Task Force (TF) on Rice:

On June 23, 2022, the Ministry of Agriculture and Rural Development issued the Decision to establish the PPP Task Force on Rice to improve the organization and institutions of the TF; mobilize resources and expand members, improve the active participation of the Vietnam Food Association (VFA). The TF also aimed to select a number of large enterprises, coordinate with localities to build programs/projects for sustainable rice production, in the direction of reducing costs and losses, and having high added value.

Promote the application of sustainable rice production standards to reduce input costs and greenhouse gas emissions.

Build information system and database of rice sector

Develop plans and actively participate in trade promotion and national rice trademark development.

At the review meeting of winter-spring crop 2021-2022 and implementation of summer-autumn, monsoon crops and orientation for winter crop in 2022 in northern provinces, taking place on May 27, 2022, representative of Crop Production Department - Co-Chair of the PPP TF on Rice said that the Winter-Spring crop 2021-2022 had faced many difficulties due to the very high fertilizer prices

5 PPP Task Force (TF) on Fisheries:

According to data from the Directorate of Fisheries, seafood exports in May 2022 no longer grew as high as the previous months, but still hit the \$1 billion mark, increasing more than 27% over the same period in 2021. In the first 5 months of 2022, seafood export turnover reached over US\$4.6 billion, up 42% over the same period last year. Generally in the first 5 months of 2022, harvested aquaculture production reached 400.9 thousand tons, up 6.3% over the same period last year; in which, fishes reached 268.2 thousand tons, up 5.4%; shrimps reached 85.7 thousand tons, up 10.2%; other aqua products reached 47 thousand tons, up 4.2%.

In order to maintain the momentum of sustainable growth and development, under the direction of the Ministry of Agriculture and Rural Development, the PPP TF on Fisheries continued to promote the connection of partners with foreign companies to open new markets and increase market share in existing ones.

Develop models of connectivity and cooperation in aquaculture and seafood processing along the chains.

Promote the application and practice of standards in sustainable aquaculture and fishing.

The PPP TF on Fisheries also worked with the PSAV Secretariat to admit MobiFone Global to become an official member of the TF.

Publishing the map of Vietnamese seafood enterprises.

The Vietnam Association of Seafood Exporters and Producers (VASEP) and the Publishing House of Natural Resources and Environment were expected to republish the "Map of Vietnamese seafood enterprises" in July 2022, with the number of 5,000 folded sheets. The map of Vietnamese seafood enterprises had a new interface and the most



MARD Vice Minister Lê Quốc Doanh delivered remarks at the Meeting

compared to the same period last year (some imported fertilizers increased by 80-100%), affecting investment for rice production. The weather was abnormal such as the average temperature was lower than the average of many years; heavy rain in the North Central region from March 31 to April 3 caused flooding and damaging many rice areas. Therefore, MARD Vice Minister Le Quoc Doanh asked relevant units to inspect, check quality, control prices of inputs and fertilizers; proactively plan to ensure irrigation water for agricultural production; well forecast the weather conditions, pests and diseases... to ensure successful production factors and conditions.



Illustrated only

up-to-date information and data about Vietnamese seafood enterprises such as business name, address, phone number, email, website, EU code, certification, export products.... This would be a publication to locate information of enterprises, seafood processing factories and commercial enterprises on seafood in Vietnam.

6 PPP Task Force (TF) on Pepper and Spices:

Currently, the PPP TF on Pepper and Spices was focusing on: Mobilizing the active participation of the public in the effective control of pesticide residues; building an effective monitoring system for the management and use of plant protection drugs; product traceability system.

Building an information system and database on the pepper industry, including information of the products, markets, investment environment and location, potential business profiles, and preferential policies and incentives of the sector.

Implementing training needs assessment, developing

training plans and programs, guiding farmers to control pesticide residues according to market requirements; building and replicating the application of online training software for farmers; strengthening exchange of experiences between partners on sustainable pepper production, models of pepper production in the form of value chain.

It was expected that the traditional pepper consumption markets of Vietnam would accelerate imports after the world's major financial institutions had more appropriate policies to prevent excessive global inflation in the coming months.

7 PPP Task Force (TF) on Agro-Chemicals:

The Plant Protection Department and CropLife as Co-Chairs of the PPP TF on Agrochemicals continued to participate and contribute to the development of the TF's work program for the period 2021-2025, focusing on promoting the models of pesticides' sustainable use, IPM program; Coordinate to deploy trial models and contribute ideas to the process of developing guidelines for application of unmanned aerial vehicles (UAV/Drone) spraying pesticides in Vietnam, specifically in the North, including Hoa Binh, Hung Yen and Ninh Binh provinces; the southern region - An Giang, Vung Tau, Tra Vinh, Dong Thap and Binh Duong provinces.

- Share information and contribute ideas for the development and issuance of guidelines on registration and management of pesticides.

- Edit, consolidate and digitize documents on guidelines for safe, effective and responsible use of pesticides.

- Share the results of the investigation by CropLife Asia on the problem of hidden active ingredients in Vietnam; propose solutions for cooperation and support, especially in the use of FTIR technology for rapid detection and inspection.

- On June 1, 2022: Co-organize a series of webinars on "Good Laboratory Practices (GLP), Data Accreditation and Legal Data Protection (Phase VI of the Project on harmonization of the regulations on pesticides management in ASEAN region, implemented by the ASEAN Secretariat). The webinars were attended by nearly 60 officials of the PPD, the Centers for pesticide testing, Centers for plant protection of different regions.

8 PPP Task Force (TF) on Livestocks:

Following the direction of the Ministry of Agriculture and Rural Development, the PPP TF on Livestocks has promoted the adoption of sustainable livestock practices.

Evaluating the effectiveness of pilot models to improve and propose to deploy new and effective connectivity models. In the immediate future, in the period of 2020 - 2022, focusing on implementing 5 proposed models in 5 areas with 2000 households/farms and 15 enterprises in different fields in the livestock production chains.

Promote the connection of partners, organize forums on safe livestock production and consumption of livestock products, strengthen linkages, implement programs/projects to develop safe livestock value chains.

Maintain and develop information system, database of livestock industry.

Collaborate with De Heus to develop new models of cooperative

On the afternoon of May 4, Minister Le Minh Hoan received and worked with the delegation of the Dutch Embassy and the global De Heus Group on investment in agriculture and building the chain linkages. The Minister congratulated



the achievements after more than 13 years of presence in Vietnam. De Heus has risen to be the company with the largest scale of animal and aqua feed production today with 23 factories and is in the list of 100 best places to work in Vietnam. The Minister suggested De Heus continue to invest in expanding production in Vietnam. At the same time, De Heus continued to coordinate with the Ministry of Agriculture and Rural Development and localities to build new cooperative models (like the ones in the Netherlands) to form cooperative alliances that were really competitive, not only in the country but also in the region.

REGENERATIVE AGRICULTURE MODEL: PRACTICAL SOLUTIONS FOR SUSTAINABLE AGRICULTURAL DEVELOPMENT

On the morning of May 20, 2022, the PSAV Secretariat had a virtual meeting with the representatives of Nestlé Vietnam Co. Ltd (Co-Chair of the Private Sector of PSAV) on the implementation of the work plan in the last 6 months of 2022 and the implementation of the PSAV Operational Plan for the period 2021-2025, with a vision to 2030. Within the framework of the Action Plan, both sides proposed to plan a Forum on Regenerative Agriculture to help conserve soil, respond to climate change, and reduce greenhouse gas emissions in agriculture to support the Government to fulfill its commitments at COP26. The objective of

the Forum is to facilitate (1) Increase the knowledge of agribusinesses about the regenerative agriculture model and its economic and environmental benefits; (2) Share environmentally friendly regenerative farming methods that can be easily applied in practice and replicated in Vietnam; (3) Analyze and clearly define the role and key solutions for sustainable development of Vietnam's agricultural sector through cooperation, trade promotion and investment in the form of public-private partnership (PPP) in the context of emission reduction, climate change response and agricultural industrialization.

COOPERATION PLAN FOR A SUSTAINABLE AGRICULTURE



Mr. Reginald Lee – Program Director of Grow Asia to present the activities in the coming time

On the afternoon of May 9, 2022, the PSAV Secretariat had a meeting with the Grow Asia. At the meeting, Mr. Reginald Lee Program Director of Grow Asia updated the key strategy of Grow Asia in the coming time, including: (i) Food innovation - promoting the application of climate-smart solutions and digital technologies with farmers as the centre for interventions; (ii) Gender issues - economic empowerment for women; (iii) Responsible agriculture investment - developing policies and best practices for businesses and governments; (iv) Climate change adaptation and resilience - strengthening regional roadmaps and accelerating knowledge transfer and adaptation. Then, both sides discussed and made recommendations for cooperation and support from Grow Asia for PSAV.

SUPPORT 160,000 FARMERS AT THE CENTRAL HIGHLAND FOR SUSTAINABLE AGRICULTURE PRODUCTION

At the U.S. - Vietnam Agribusiness Dialogue organized by the Ministry of Agriculture and Rural Development at the side of the U.S. - ASEAN Summit in Washington DC, representatives of the Pepsi Foundation, PSAV, National Agency for Agricultural Extension (NAEC) and CARE signed a Memorandum of Understanding (MoU) to pave the way for the implementation of the project "She Feeds The World" in Vietnam (SFTW Vietnam). The project aims to support small-scale farmers in the 3 Central Highlands provinces of Dak Lak, Gia Lai and Lam Dong for a period of three years from 2022. The main target audience of the project are women and ethnic minority people; help them adopting sustainable agricultural practices, improving productivity and output. The project's activities are aimed at transforming awareness of gender in the society, addressing discrimination and facilitating women's greater market access.



MARD Minister Le Minh Hoan to witness the MOU signing

CONSULTATION WORKSHOPS FOR FIH ESTABLISHMENT IN VIET NAM

From May 31 to June 2, the Ministry of Agriculture and Rural Development in collaboration with UNIDO, IPSARD held 2 consultation workshops on the establishment of a Food Innovation Hub (FIH) in Vietnam within the framework of PSAV. The consultation workshops focused on introducing the mechanism and context for establishing the FIH in Vietnam, sharing experiences/lessons from the current development of the FIH in other countries, specifically: (i) exchange of topics, activities and implementation mechanisms of the FIH from central to local levels; (ii) the implementation plan of the FIH in the short and medium term; (iii) the role of the Public, Private and Stakeholders in the establishment and implementation of the FIH in Vietnam.



The Workshops were co-chaired by Dr. Nguyễn Đỗ Anh Tuấn, ICD Director General and Mrs. Lê Thị Thanh Thảo, Country Director of UNIDO in Việt Nam.

ATTRACT INVESTORS FROM KOREA TO INVEST IN AGRICULTURE DEVELOPMENT IN VIET NAM

During a working visit to Korea on April 15, 2022, the delegation of the Ministry of Agriculture and Rural Development led by Vice Minister Le Quoc Doanh, had a working session with Hi-Tech Agriculture Company (HTF). The purpose of these meetings was to attract and promote Korean businesses to invest in agricultural development, apply high technology for sustainable development in accordance with the strategic agricultural cooperation orientation between the two countries. PSAV and Hi-Tech Farm Company signed a Memorandum of Understanding on cooperation in the potential fields of strength of both sides. The Memorandum of Understanding would be the premise and foundation to promote agricultural cooperation and development, especially hi-tech applied agriculture.



Dr. Nguyễn Đỗ Anh Tuấn, ICD Director General and Mr. Min Park – Director of Hi-tech Farm sign the MOU for cooperation between PSAV and Hi-Tech Farm

WORLD ECONOMIC FORUM (WEF): ENSURING GLOBAL FOOD SECURITY

At the side of Prime Minister Pham Minh Chinh's business trip to the United States, on the morning of May 16, 2022 (New York time), Minister Le Minh Hoan met and worked with Ms. Tania Strauss, Director for global strategic food system initiative of the WEF. The meeting aimed to accelerate the implementation of public-private partnership initiatives for global food security and environmental sustainability. Currently, the Ministry of Agriculture and Rural Development has pursued 2 initiatives (i) to establish the FIH and (ii) 100 million farmers creative and nature-friendly, and put them as specific activities in the Strategy for Sustainable Agricultural and Rural Development to 2030 and a Vision to 2050, and the draft proposal for implementation of the National Strategy on Green Growth - transition to a green food system, reducing GHG emissions.



MARD Minister Lê Minh Hoan had a meeting with WEF



"We achieve dual goals, one is to reduce costs, the other is to increase quality," said Minister Le Minh Hoan..

MARD MINISTER SHARED THE WAY FOR AGRI-PRODUCTS TO MEET THE EXPORT TARGET OF OVER US\$ 50 BILLION

At the Dialogue on "Ensuring major balances of the economy and sustainable development" on the afternoon of May 27, 2022, MARD Minister Le Minh Hoan said that the agricultural sector has set a target of export turnover. Agriculture, forestry and fishery products in 2022 would reach over 50 US\$ billion, higher than the export target assigned by the Prime Minister at the Review Conference of the Agricultural Sector in 2021 (which was 48.6 billion). However, an inherent problem of the agricultural sector was the skyrocketing input prices, affecting farmers' production. The Ministry of Agriculture and Rural Development has assigned institutes and universities to research strategies to reduce production costs so as to generate initiatives for the sector. In addition, the Ministry would also focus on supporting market development, capturing market information and market standards to adjust production.

CONNECTING VIET NAM AND U.S. BUSINESSES

On the afternoon of May 13, in Washington D.C., the Ministry of Agriculture and Rural Development in collaboration with partners held a Dialogue on Vietnamese - U.S. agri-businesses. The Dialogue was co-chaired by MARD Minister Le Minh Hoan and Senior Vice President of the US - ASEAN Business Council (USABC), Mr. Marc Mealy. At the seminar, 4 cooperation agreements were signed between the parties, including: (1) Memorandum of Understanding (MoU) between PSAV, the National Center for Agricultural Extension (NAEC), PepsiCo. and Care; (2) MoU between Bac Giang province and ERG Group on promoting trade of local agricultural products; (3) MoU between Moc Thinh Phat Furniture Production Joint Stock Company and Grassland Farm Company on promoting trade of agricultural products; and (4) MoU between Nevist Vietnam International Import-Export Company and AGP on trade and investment promotion in the field of agriculture.



Minister Lê Minh Hoan and Mr. Marc Mealy co-chaired the Dialogue

Promoting trade and investment in the form of public-private partnership (PPP) in the context of climate change

To find solutions to develop cooperation, promote trade and investment in the form of public-private partnership in order to increase resources and improve investment efficiency in agriculture and rural areas; improve the quality of technical services of the sector and the competitiveness of agricultural commodities; strengthen scientific, technological and institutional innovation; strict management, effective use of natural resources, response to climate change for sustainable development, PSAV Secretariat in collaboration with the United Nations Development Program (UNDP) will organize the Workshop "Promoting trade and investment in the form of public-private partnership (PPP) in the context of climate change" which is expected to take place in July 2022.

INCOMING ACTIVITIES

Regenerative agriculture model: Practical solutions for sustainable agricultural development

It is expected that in October 2022, PSAV Secretariat will coordinate with Nestlé Vietnam Co., Ltd (co-chair of the private sector) to organize a Workshop to (i) Sharing strategies and roadmaps to reduce greenhouse gas emissions in agriculture in order to fulfill the country's commitments at the COP26; (ii) Introduction the regenerative agriculture model; (iii) Analyze and clearly define the role and key solutions for the sustainable development of Vietnam's agricultural sector through cooperation, trade promotion and investment in the form of public-private partnership (PPP).

1. Decision 2258/QĐ-BNN-HTQT by MARD to establish the PPP TF on Rice
The Decision took effect on 23/06/2022

Scan QR code to view the Decision



2. MoU between PSAV and Hi-Tech Farm
The MoU took effect from 15/04/2022

Scan QR code to view the MOU



3. MoU between PSAV, NAEC, PepsiCo and Care
The MoU took effect from 13/05/2022

Scan QR code to view the MOU



4. Resolution 19-NQ/TW of the Central Party's Committee: Resolution of the Vth Conference of the 13th Central Party's Committee on agriculture, farmers and rural areas to 2030, vision to 2045.
The Resolution was issued on 16/6/2022

Scan QR code to view the Resolution



5. Decision 13/2022/QĐ-TTg by the Prime Minister: Policy to support agriculture assurance
The Decision was effect from 24/6/2022 till 31/12/2025

Scan QR code to view the Decision



6. Decision 1625/QĐ-BNN-TT by MARD: to issue the plan to change the crop structure on rice land nationwide in 2022
The Decision was in effect from 9/5/2022

Scan QR code to view the Decision



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