

Quarter I
2022

PSAV News Letter

Partnership for Sustainable Agriculture in Viet Nam - PSAV

MINISTRY OF AGRICULTURE AND RURAL DEVELOPMENT

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INCOMING ACTIVITIES

- Consultation meetings for establishment of the FIH in Viet Nam
- Annual meeting of PSAV partners / members (Private Partnership Annual Meeting)
- Meeting of PPP Task Force on Tea
- Meeting to develop ideas for the Program to support sustainable development of shrimp and pangasius chains in the Mekong Delta of the PPP Task Force on Fisheries
- Meeting to discuss plan for consolidation of the PPP Task Force on Fisheries

OTHER ACTIVITIES

- Forum on Oversea Vietnamese businesses networking to promote trade and investment in agriculture



1 PPP Task Force on Coffee:

Cooperation of GCP and UNDP to support the PPP Task Force on Coffee



The Global Coffee Platform (GCP) and the UNDP Green Commodities Program collaborate to support the activities of the PPP Task Force on Coffee

GCP and UNDP have jointly facilitated the Forum on Sectoral Transformation in Coffee Exporting Countries” since mid-2021 and looked forward to working more closely together to support activities of the PPP Task Force (TF). The TF is a dynamic mix of leaders from key coffee exporting and importing countries, private sector companies, development partners, NGOs and coffee association.

In the six interactive sessions to date, group members of the exporting countries including Vietnam have shared key and best lessons, challenges from inside and outside the coffee industry, as well as as proposed targets for pluri-lateral dialogue and cooperative action to be added to the Roadmap 2030.

Sharing some key results of the Delta project in Vietnam

On January 17, 2022, the Global Coffee Platform (Secretary of the PPP TF on Coffee) in collaboration with the International Coffee Organization (ICO) organized a workshop to share information on some of the main results of the Delta project in Viet Nam.

The Delta project was funded by ISEAL Innovation Fund for 3 years’ implementation (2019-2021). The key project partners include: Better Cotton Initiative (BCI), International Cotton Advisory Committee (ICAC), Global Coffee Platform (GCP), and International Coffee Organization (ICO). The Delta project aimed to:

- Closing the gap in sustainability performance measurement and reporting for the benefit of both ends of the value chain
- Building multi-stakeholder consensus among global actors to measure sustainability
- Harmoniously combine approaches to assess the impact of global commodity production
- Adding value to farmers from their own sustainable production data

The workshop received comments and feedback from the

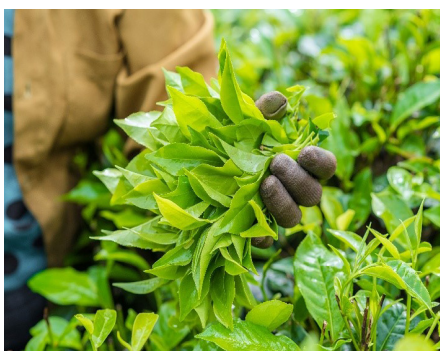


Picture: Workshop on Sharing key results of the Delta project in Vietnam

participants, contributing to providing broader perspectives for GCP and the PPP TF on Coffee to prepare plans for upcoming activities. The workshop assisted public and private sector actors in quantifying their commitment to achieving the Sustainable Development Goals (SDG), improving service quality and supporting farmers, promoting policies that encourage sustainable agricultural production.

2 PPP Task Force on Tea:

Meeting of the PPP TF on Tea



On March 30, 2022, the PPP TF on Tea met, discussed and approved the operation plan in 2022. Attending the meeting were representatives of the leading tea production companies in Vietnam, representatives from institutions of the Ministry of Agriculture and Rural Development and NGOs.

The meeting was to discuss PPP initiatives and solutions to promote responsible investment and production in the tea industry; share researches on some new varieties; identify

difficulties in the tea industry in 2022; discuss solutions and support policies to remove difficulties for businesses, thereby promoting the sustainable development of the tea industry and finding ways to overcome challenges in the coming time.

Participants were also updated on a number of PPP activities to be implemented in 2022 by the TF such as developing tea production areas associated with quality improvement (trial project to increase income,

improve environment); improving CTC tea processing technology to improve the quality and value of tea products; developing IPHM documents for tea plants; researching scientific and technological solutions and organizing production cooperation to increase the value of green tea production in the Northern Midlands and Mountains.

At the concluding session, the members agreed to focus on the following activities:

- Adding the activity of “developing IPHM documents” to the

PPP 2022 plan;

- Approving the PPP TF work plan 2022;

- The members need to actively participate in exchanging information to update the implementation status of activities.

- It is necessary to organize meetings between the members to further discuss the methods of coordinating activities, the steps of the IPHM (integrated pest health management) Program..

3 PPP Task Force on Fruits and Vegetables:

Sustainable potato farming solutions in the Central Highlands region

On March 25, 2022, Pepsico Vietnam (Co-chair of the PPP TF on Fruits and Vegetables), the ADAMA Group and Lion Agrevo organized a workshop on “Sustainable potato farming solutions” to transfer the latest technology for farmers.

The workshop attracted the attention of more than 200 farmer households with three virtual stations at: Potato fields of farmers in Chu Prong district (Gia Lai province), Dalat Potato, Vegetable & Flower Research Center (Lam Dong province) and the Central Highlands Agro-Forestry Science and Technology Institute (WASI). The event was aimed to introduce the potato farming model that was tested in Gia Lai and together discuss and offer solutions for sustainable agricultural development from businesses to farmers in the Central Highlands.



Participant at the Workshop

4 PPP Task Force on Rice:

Review Workshop on the program of smart rice farming in the Mekong Delta in the winter-spring crop 2021-2022 and preparation for the summer-autumn crop 2022

Ngày 30/3/2022, Trung tâm Khuyến nông Quốc gia (Đồng chủ trì khối Công Nhóm Công tác PPP về Lúa gạo) và Công ty cổ phần phân bón Bình Điền đã tổ chức hội thảo tổng kết chương trình canh tác lúa thông minh vùng ĐBSCL vụ đông xuân 2021-2022 và triển khai vụ hè thu 2022.

Từ hợp tác thỏa thuận giữa Trung tâm KNQG và Công ty CP phân bón Bình Điền về việc phát triển chương trình “Canh tác lúa thông minh thích ứng biến đổi khí hậu vùng Đồng bằng sông Cửu Long” năm 2020, đến nay chương trình đã thực hiện được 3 vụ và chuẩn bị bước sang vụ thứ 4 (vụ Hè thu 2022).

Vụ đông xuân 2021-2022 vừa qua chương trình triển khai ở 13 tỉnh ĐBSCL với tổng diện tích đã thực hiện 48 ha qua 96 mô hình. So với đối chứng, lượng giống trung bình sử dụng trong mô hình giảm còn 75,7 kg/ha (giảm 32% - tương đương 36 kg/ha); năng suất trung bình đạt 8,56 tấn/ha (lúa tươi), tăng 230 kg/ha; chi phí đầu tư trung bình giảm trên 1 triệu đồng/ha; lợi nhuận tăng trên 13%, tương đương trên 3,3 triệu đồng/ha. Cá biệt có những mô hình năng suất tăng 1,3 tấn/ha, tăng khoảng 10 triệu đồng/ha so với đối chứng.

Phát biểu tại hội thảo, PGS.TS Lê Quốc Thanh, Giám đốc TTKNQG - Đại diện khối Công của nhóm công tác PPP ngành Gạo đánh giá



Virtual stations

rất cao sự phối hợp của Công ty Cổ phần phân bón Bình Điền, hi vọng có thể tăng cường hơn nữa hợp tác Công-Tư để dẫn tiến đến hoàn thiện quy trình sản xuất lúa thông minh. Ông đề nghị phía Công ty Phân bón Bình Điền, cùng các chuyên gia tổng hợp và đưa ra được quy trình chuẩn “Canh tác lúa thông minh thích ứng biến đổi khí hậu vùng Đồng bằng sông Cửu Long”. TTKNQG cam kết tiếp tục đồng hành cùng Công ty Cổ phần Bình Điền để triển khai rộng rãi mô hình này sau khi Quy trình sản xuất lúa thông minh được Cục Trồng trọt công nhận.

5 PPP Task Force on Fisheries:

Launching of the “Vietnamese Shrimp Forum” application

On March 25, 2022, the launching ceremony of the digital application for the “Vietnamese Shrimp Forum” was jointly organized by the Directorate of Fisheries (Co-chair of the Public Sector PPP TF on Fisheries) and the Vietnam Fisheries Association.

The launch ceremony aimed to introduce “Digital application for Vietnamese Shrimp Forum” to users who

are stakeholders in the shrimp value chain; helping to connect collectives, individuals and units operating in the shrimp industry to conveniently discuss, share and update information about Vietnam’s shrimp industry and the world seafood market.

Director General Tran Dinh Luan highly appreciated the effectiveness of the application “Vietnam Shrimp

Forum”, initially meeting the requirements of providing quick and timely information (especially information on prices and markets). This is a proof to the use of technology to transmit information in the fastest, open and transparent manners. The Directorate of Fisheries committed that in the coming time, it would continuously accompany the “Vietnamese Shrimp Forum”, ensuring rich contents, following the set goals and principles.

To download the application “Vietnamese Shrimp Forum”: Visit the Appstore (or CHplay) to find Vietnamese Shrimp Forum or directly click the following link: (1) IOS phone: <https://apps.apple.com/vn/app/d%C4%91tvn/id1614108679>; (2) Android phone: <https://play.google.com/store/apps/details?id=dolphin.megapis.com>



Mr. Trần Đình Luân – Director General of the Directorate of Fisheries (D-Fish) delivered remarks at the Launching

6 PPP Task Force on Agro-Chemicals:

Deploying the application “Identification of Rice Pest” in An Giang

On the morning of January 11, the Department of Agriculture and Rural Development of An Giang coordinated with the Plant Protection Department to hold a conference “Pilot implementation of software (Apps) to Identification of Rice Pest in An Giang”. Representatives of Viettel Business Solutions Corporation, Mismart Smart Technology Joint Stock Company and the localities in the province attended.

The software to identify pests on rice has been coordinated by relevant units in An Giang province from June 2021. The software combines an application to identify pests on the phone using AI (artificial intelligence) technology with an expert system that interacts with users online. The application provides farmers with the function of automatically identifying pests through photos and can look up information about pests, including: images, morphological and biological characteristics, and prevention measures; documents on plant protection, the process of preventing and fighting harmful organisms, information on warnings and recommendations on how to treat the pests.



A representative of the Department of Plant Protection introduced and guided how to use the application “Identification of Rice Pest”

Relevant units will continue to deploy the application of “Identification of rice pests” practically in the fields in Chau Thanh and Chau Phu districts for farmers to experience..

Publication of 15 video clips to guide safe, effective and responsible use of pesticides

On March 26, 2022, the Plant Protection Department (Co-chair of the PPP TF on Agro-chemicals) and CropLife Vietnam launched a series of 15 video clips on how to use pesticides safely, efficiently and responsibly to ensure food safety while protecting the environment and biodiversity.

The production and distribution of these videos were carried out with the goal of expanding and diversifying information communication channels for farmers, helping them to access documents on instructions and training on drug use in a timely, faster, more intuitive, easy to understand and convenient ways. 15 instructional video clips on safe, effective and responsible use of plant protection chemicals presented in the form of animations, which not only help to effectively illustrate the instructional information (especially the process to use the drugs) but also increase attractiveness and attention from viewers.

After publication, the video clips would be posted on



Leader of the Plant Protection Department, Mr. Huỳnh Tân Đạt, Deputy Director General spoke at the launching ceremony of the video clips

websites and used as official training materials of the Plant Protection Department and CropLife Vietnam, also officially broadcasted on television channels - VTC16 and shared with the localities as documents in the program to guide the safe and effective use of pesticides.

In the future, the Plant Protection Department and CroLife Vietnam will continue to coordinate and further strengthen public-private partnerships to edit and produce other videos related to the management and use

of pesticides such as instructions for plant-specific crops, resistance management, integrated pest management (IPM)

7 PPP Task Force on Pepper and Spices:

Pepper investigation in 2022 at key areas

The Vietnam Pepper Association organized a large-scale pepper survey, taking place in 2 phases. Phase 1 from February 15-16, 2022 in the two provinces of Dong Nai and Ba Ria - Vung Tau. Phase 2 from February 22-25, 2022 in Dak Nong, Dak Lak and Gia Lai provinces. These are two key regions with pepper growing area, accounting for more than 90% of the country's pepper area.

This is an annual activity of the Vietnam Pepper Association and the PPP TF on Pepper and Spices to preliminarily assess the productivity, area, output of pepper and other factors affecting production in the key pepper growing provinces of the Southeast and the Central Highlands. Using the methods like meeting, exchanging, interviewing farmers, farmer associations, cooperatives, supply agents, pepper export companies; Actual observation of planting gardens and planting areas in the provinces; The assessment and observations of the survey team have produced the summary assessment for the pepper season 2022 in the mentioned-above provinces. It is expected that the end of March/early April will basically end the survey. From there, the



VPA and 16 companies involving in the investigation

PPP TF on Pepper and Spices would help businesses get more information to support their production and business plans as well as strengthen the search for cooperation opportunities, build a network to link between exporters, farmers and supply agents.

8 PPP Task Force on Livestocks:

Seminar to promote pig farming and strengthen the management of animal feed production and business activities

On the morning of March 18, the Department of Livestock Production, Ministry of Agriculture and Rural Development (MARD) held a virtual Seminar to discuss solutions to promote pig production and strengthen the management of production and business activities of animal feed. Vice Minister of Agriculture and Rural Development Phung Duc Tien chaired the Seminar at the virtual station in Ha Noi.

Recently, the country's livestock industry has not only faced difficulties like epidemics, especially the impact of African Swine Fever (ASF). The complicated development of the Covid-19 pandemic both domestically and around the world has caused many negative impacts on life, economy and society, disrupted supply chains and directly affected production, export, import and supply of agricultural products. The livestock industry also suffered a lot of negative impact due to the high cost of production, transportation and supply, and a sharp drop in the profits of farmers.

Conclusions of the Seminar, Vice Minister Phung Duc Tien suggested that the units under MARD would closely coordinate with the localities to implement synchronous solutions to continue to develop linkages in animal husbandry, slaughter, processing and domestic consumption of livestock products and export. Accelerate the application of science and technology in production



MARD Vice Minister Phùng Đức Tiến chaired the Seminar at the virtual station in Ha Noi

management in all fields of the livestock industry. Continue to strictly control diseases in livestock, especially ASF. Enhance digital transformation in the livestock industry in general and pig farming in particular; develop and apply software to ensure updating, management and exploitation of livestock data nationwide. Encourage cooperation with enterprises to invest in technology, produce biological products as raw materials for animal feed, replace imported raw materials, and effectively use locally available raw materials.

Learning and Sharing Workshop on Unlocking Sustainable Responsible Investment: Toward a Green Agriculture in Viet Nam

On 15 March 2022, ICD / MARD in collaboration with Grow Asia and PSAV organized the Learning and Sharing Workshop on Unlocking Sustainable Responsible Investment: Toward a Green Agriculture in Viet Nam.

In 2018, the ASEAN Agriculture and Forestry Ministers' Meeting (AMAF) adopted a common regional framework to support policy making and promote responsible private investment. The ASEAN Guidelines on Promoting Responsible Investment in Food, Agriculture and Forestry (ASEAN RAI) include 10 principles on Environment, Society and Governance (ESG) that investors need to adhere for meeting the legal requirements of ASEAN countries.

Some case studies on sustainable and responsible investment models of investors in small and medium enterprises (SMEs) in ASEAN and Vietnam in the food, agriculture and forestry sectors were shared at the Workshop. These studies have showed lessons learned from investors in adopting responsible investment practices in line with the ASEAN RAI Guidelines, thereby encouraging investors and finance suppliers to increase investment in activities that bring positive environmental, social and governance (ESG) impacts in



Dr. Đinh Phạm Hiền – ICD / MARD made comments at the Workshop

agriculture.

Vietnam aimed to become a country that produced and supplied food with “Transparency, responsibility, sustainability and green growth, multi-value integrated growth in the direction of high technology, diversity, sustainability, rational use of natural resources, ecological environment protection, biodiversity maintenance and conservation”. Implementation of commitments made at the 26th Conference of the Parties to the United Nations Framework Convention on Climate Change (COP26) to the goal of achieving net zero emissions by 2050 and cutting 30 % of methane emissions by 2030.

This dual goal of recovery, agricultural production growth and sustainable development requires more efforts from both the public and private sectors, especially in sustainable and responsible investment activities.

Restructure PSAV website to support businesses to effectively access the FTAs' information

In the first quarter of 2022, the PSAV Secretariat has restructured its website to support businesses to effectively access FTAs' information

In order to support businesses, farmers, localities and related partners with necessary and timely information of the FTAs so that they would be able to take advantage of incentives from those Agreements, thus helping Vietnamese agricultural enterprises to make rapidly decisions, taking advantage of every opportunity, proactively improve production capacity, build product brands, improve product quality, meet the increasing requirements of the market; clearly understand tariff commitments, tax elimination roadmap for specific products and rules of origin of goods; as well as understanding about legal regulations on customs and trade remedies to proactively master new markets.



PSAV website after being restructured

Specific activities:

- Research the current design of PSAV's website;
- Propose the structure and design to be supplemented and adjusted of the PSAV website to integrate more information about FTAs
- Build and improve PSAV website design
- Update information and documents related to FTAs on PSAV website after completing website design and format

THE MINISTRY OF AGRICULTURE AND RURAL DEVELOPMENT DIALOGUED WITH OVERSEAS VIETNAMESE TO PROMOTE TRADE AND AGRICULTURAL INVESTMENT

On the evening of February 14, 2022, in Hanoi, the Ministry of Agriculture and Rural Development coordinated with the State Committee for Overseas Vietnamese (Ministry of Foreign Affairs) to organize a "Dialogue with overseas businessmen to promote trade and investment in the agricultural sector"

The Dialogue was chaired by Minister of Agriculture and Rural Development Le Minh Hoan with the participation of more than 300 overseas Vietnamese who are doing business, living, investing at home and abroad in many fields, and hundreds of businesses in agriculture and rural areas.

This is an opportunity for overseas Vietnamese traders to better understand the life, society and economy of Vietnam in the current new development period; especially understand more about the potential of the country's agricultural sector, join hands to connect and bring Vietnamese agricultural products and specialties to the global value chains, especially those with special characteristics like the OCOP (National Program of One Village, One Product) of Vietnam.



Vice Minister Trần Thanh Nam delivered Remarks

The Dialogue was also expected to be an important bridge to transmit knowledge, technology and mobilize financial resources, turning Vietnam's agriculture into a powerhouse of ecological agriculture, applying advanced, green and sustainable scientific and technological achievements, a processing and logistics center in the global agricultural product value chain.

PSAV members' meetings

Meeting of member enterprises and partners is an annual event of PSAV. This year's meeting will be extended to all members and partners of PSAV's PPP Task Forces in order to:

- (i) Update PSAV activities;
- (ii) Discuss proposals of private partners on PPP cooperation

Meeting of the PPP TF on Tea

The members of the PPP TF on Tea were expected to hold a meeting to further discuss methods of coordinating activities and steps of the IPHM (Integrated Crop Health Management) Program. It is expected that the members such as IDH, Tea Association, Department of Plant Protection, Department of Crop Production,

- mechanism;
 - (iii) Sharing new initiatives to support Public-Private cooperation in agriculture and networking.
- The meeting is expected to be held in the second quarter of 2022, in Hanoi

PSAV Secretariat and FAO would meet to develop a cooperation plan to develop the IPHM documents for tea plants and training training (ToT) IPHM for tea growing provinces (10 days/class). The expected outputs were to develop a common framework for cooperation to develop a master plan for the development and implementation of IPHM for tea.

The meeting was expected to be held in April 2022 via online platform

Meeting to develop ideas for the Program to support Sustainable Development of the shrimp and pangasius chains in the Mekong Delta of the PPP TF on Fisheries

The members of the PPP TF on Fisheries (the Directorate of Fisheries, the Vietnam Fisheries Association, VASEP, IDH, GIZ, etc.) have agreed on a plan to develop a program to support sustainable development of the shrimp and pangasius chains in the Mekong Delta, based on promoting green, sustainable growth, reducing environmental emissions, increasing

production of value-added goods, increasing competitiveness, market development. The idea has been proposed and expected to be submitted to the Minister to work with the German government in April 2022. The estimated budget of the Program was mainly from Germany (GIZ, BMZ, BMEL) and the Netherlands (IDH).

Meeting of the PPP TF on Fisheries for the TF's consolidation

The members of the PPP TF on Fisheries aimed to establish and consolidate the entire apparatus of 5 PPP sub-groups for aquatic products, including: pangasius; shrimp; tuna; seaweed; marine farming. In addition, the meeting would involve the following contents:

- Meeting and dialogue between members of the seafood group to solve difficulties for businesses and producers, promoting more effective public-private cooperation.
- Consolidate and reorganize the fisheries PPP sub-groups

- with the participation of large domestic enterprises;
- Finalize the plan to join the Global Fisheries Working Group
- STF and participate in the Global Fisheries Fair to promote trade.
- Promote connection of partners, linkages with foreign businesses to open new markets, increase market share in existing markets

The meeting was expected to be held in May 2022

1. Decision 58/QD-BNN-QLDN on promulgating fields and criteria for recognition of individuals and organizations doing consulting work in the network of consultants supporting small and medium enterprises (SMEs) in the agriculture and rural development sector

The Decision was in effect from 10 Feb. 2022



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2. Decision 150/QD-TTg approving the Strategy for Sustainable Agriculture and Rural Development for the period of 2021-2030, with a vision to 2050

The Decision was in effect from 28 Jan. 2022



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3. Decision 1178/QD-BNN-TT approving the coffee replanting program for the period of 2021-2025

The Decision was in effect from 31 March 2022



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4. Directive 1838/CT-BNN-BTV on strengthening the management of planting area codes and packing facilities for agricultural products for export

The Directive was issued on 28 March 2022



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5. Decision 1195/QD-BNN-TCTS on the implementation plan of the project on marine aquaculture development to 2030, with a vision to 2045

The Decision was in effect from 04 April 2022



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