

Partnership for Sustainable Agriculture in Viet Nam - PSA

MINISTRY OF ARGICULTURE AND RURAL DEVELOPMEN

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Quarter IV

2020



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PSAV- 10 YEARS PROMOTING TO UPGADE POSITION OF VIET NAM AGRO-PRODUCTS AT INTERNATIONAL MARKETS

YEAR O

On December 2, 2020, the Ministry of Agriculture and Rural Development (MARD) held the Plenary Meeting 2020 and the 10th Anniversary of the establishment of the Partnership for Sustainable Agriculture Viet Nam (PSAV) in Ha Noi with the theme "Upgrading position of Viet Nam Agro-Products at international markets".

This is a big event for Public and Private partners of the agricultural sector to look back on the 10-year journey of operation and development of PSAV, achievements, results, lessons learned so as to keep making efforts to enhance the effective promotion of public-private partnerships (PPP)

in sustainable agricultural and rural development, thereby upgrading the level of Vietnamese agricultural products in the process of international integration.

Speaking at the Ceremony, Deputy Minister of Agriculture and Rural Development Le Quoc Doanh highly appreciated PSAV's 10 years of operation: "In the development of agriculture, the reputation of Vietnamese agricultural products at international market is elevated thanks to the significant contribution from PSAV. Especially through a very difficult year like 2020, despite being affected by many influences, the agricultural sector has promptly responded and obtained positive results".

Awarding honor to the individual and organization for promoting PPP in sustainable agriculture development in Viet Nam

At the Plenary Meeting 2020 and the 10th Anniversary of PSAV Establishment, on behalf of MARD leader, Deputy Minister Le Quoc Doanh awarded the Medal for the cause of agriculture and rural development for Ms. Marion Martinez, Executive Director of Yara Viet Nam Co., Ltd., Co-Chair of PSAV Private Sector and a Certificate of Merit from the Minister for Grow Asia.

These are rewards to recognize the efforts of Grow Asia and Ms. Marion Martinez for her achievements in promoting cooperation under the form of Public-Private Partnership in sustainable agricultural development in Viet Nam.

The development and achievements of PSAV in the past 10 years, in addition to the efforts of the State management agencies of the 'Public' bloc, have the active contribution of Grow Asia, representing WEF in Southeast Asia region and private enterprises. Deputy Minister Le Quoc Doanh emphasized that international experience has demonstrated the role of the Public-Private Partnership in sustainable agricultural development and poverty reduction.

VÀ LỄ KỶ NIỆM 10 NĂM THÀNH LẬP ĐỐI TÁC PHÁT TRIỂN Nông nghiệp bền vững việt nam (PSAV) **General Meeting** And the 10th Anniversary of the Partnership for Sustainable Agriculture in Viet nam (PSAV)



Vice Minister of Agriculture and Rural Development Lê Quốc Doanh offered Medal for Ms. Marion Martinez and và Certificate of Merit for Mr. Nguyễn Chí Hiếu representing Grow Asia

Development of Public-Private Partnerships in the agricultural sector is an important solution to promote more sustainable and efficient agricultural development.

Appointing Executive Director of Nestlé Việt Nam as the PSAV Co-Chair, representing private sector

On December 2, 2020, at the Plenary Meeting and the 10th Anniversary of PSAV Establishment, PSAV Office announced transfer of the position of PSAV Private Co-Chair from Ms. Marion Martinez, Executive Director of Yara Viet Nam Co., Ltd. to Mr. Binu Jacob, Executive Director of Nestlé Viet Nam Company Limited. With the driving force and direction in sustainable agricultural and rural development, leader of Nestlé Viet Nam is expected to bring new visions and new leadership capacities, and support the Minister of Agriculture and Rural Development to jointly operate PSAV activities for the period 2021-2025 and to further promote the effectiveness of public-private cooperation within the PSAV.



Mr. Binu Jacob, Executive Director of Nestlé Viet Nam Company Limited, to receive flowers from MARD Vice Minister Le Quoc Doanh

Key achievements in 10-year implementation of PPP models by the Task Forces

- PPP Task Force on Coffee

For the past 10 years, the PPP Task Force on Coffee has gained recognizable results:

- Formulate and develop over 20 PPP project
- to support sustainable coffee production
- Train cultivation techniques for 377,000 farmers
- Promote public-private cooperation in developing high quality coffee standards
- Pilot and replicate the system of plantation area codes for 13,355 farmers in Lam Dong and Dak Lak provinces

- Develop, update and apply the National Curriculum for Sustainable Coffee Production for Robusta Coffee

PPP Task Force on Pepper

- Train more than 180,000 farmers
- Support 14,657 farmers to achieve sustainability certification
- Develop, update and widely disseminate the national curriculum to guide sustainable pepper production
- Develop and pilot online software for E-learning training for farmers
- Periodically organize the Pepper Outlook

- Develop and promote the dissemination of the application of online searching plant protection chemicals

PPP Task Force on Livestock

With 4 Sub-Groups on Dairy Cow, Swine, Poultry, Animal Feed, the Task Forces have initially developed 2 linkage models for production, consumption of products in the dairy cow value chains led by TH True Milk and VinaMilk.

PPP Task Force on Tea

- Develop production linkage with more than 23,000 farmers in 9 provinces
- Increase yield by 20% of fresh tea harvested
- Reach 29,900 tons of tea produced sustainably
- 19 companies / factories achieved Rainforest Alliance certification
- Develop and widely disseminate the national curriculum to guide sustainable tea production
- Pilot and replication model of Plant Protection team (AgriTeam)
- Supporting 14,657 farmers to achieve Rainforest Alliance certification.

PPP Task Force on Fisheries

- Build 25 linkages to consume products;
- 74 linkages for inputs and transferring technology;
- 2 programs to support solving IUU issues;
- Training for more than 3,900 fishermen

PPP Task Force on Rice

- Training for 124,290 farmers on sustainable rice production
- 17,651 farmers have applied good production practices

PPP Task Force on Fruits and Vegetables

- Apply high-tech irrigation solution to save over 1 million m3 of water annually;
- Train more than 2,000 farmers on sustainable production (72% are women);
- A National Curriculum on sustainable production of 10 fruit products being developed, completed and piloted;

PPP Task Force on Agro-Chemicals

- 9,346 farmers trained, 4,000 people using the software 'Pesticides'.
- Support to develop and complete the national set of documents on sustainable tea and pepper production
- Establish a model of Spray Service Team (SSP)
- Successfully built up a model to collect pesticide packages after use
- Training 9,700 farmers on responsible use of pesticides

SOME ACTIVITIES OF THE TASK FORCES IN QUARTER IV

Annual Meeting of the Viet Nam Coffee Coordination Board (VCCB)



Vice Minister Lê Quốc Doanh (forth from the left) chaired the Meeting

With the mission of researching, proposing policies, strategies and development orientations for the coffee industry, the VCCB held an annual meeting in 2020 in HCM City on November 23, 2020 to unify the activities of VCCB to orient and support the sustainable development of Viet Nam's coffee industry in the coming time. Vice Minister of Agriculture and Rural Development Le Quoc Doanh participated and chaired the meeting. The Vice Minister directed the strategic tasks of VCCB in the coming time: (i) Developing the replanting plan up to 2025 of each province, and researching new varieties with higher efficiency; (ii) Focus on value chain linkage development in coffee producing regions; (iii) Development of specialty coffee; (iv) Promote processing, especially deep processing; and (v) Study new markets, especially potential domestic consumption markets.

In 2020, despite the complicated development of the Covid-19 pandemic, tea is one of the products that maintains production, without disruption in the export. Viet Nam's tea to many major markets has been maintained stably. According to the report on the tea industry in 2020, the 11-month production would reach 175,000 tons, the whole year is estimated to reach 180,000 tons. Export of tea through official channel of 11 months reached 124,000 tons, an increase of 1.3% compared to the same period in 2019. Estimated domestic consumption for the whole year remained at 45,000 tons with product structure of 51% black tea, 48%. green tea and other 1% tea.

PPP with tea sector: 5 years' development of sustainable tea

The Viet Nam Tea Association (VTAS), the Ministry of Agriculture and Rural Development (MARD) and the Sustainable Trade Initiative (IDH) jointly organized the 2020 Tea Industry Review Workshop and the 5-year Public-Private Partnership program to develop a sustainable tea industry.

Mr. Le Van Duc - Deputy Director General of the Department of Crop Production said "over the past time, Viet Nam's tea industry has made remarkable progress. In addition to the joint efforts of businesses and localities, there is also the attention of the State, the Association, especially the tea development research program that has been implemented for the past 20 years. The program has created more than 30 new varieties of tea, high quality and 60% of the total tea production area of Viet Nam has applied these varieties".



Review Meeting 2020 and orientations for the period in 2021-2025 for coffee sector of Viet Nam

The promotion of sustainable development of the industry through PPP model in recent years has achieved good results such as: Project of Tea Farmers participating in the sustainable and quality tea chain - Phase 1, 2 (funded by Unilever and IDH); Project on Quality and Sustainable Development of Viet Nam's Tea Industry (implemented by VITAS and sponsored by IDH); Supporting the sustainable development of Shan Tuyet tea in high mountains in Viet Nam (implemented by VITAS and funded by the French Development Agency / AFD)... In the coming time, the Task Force will focus on strengthening the effectiveness of strict management of sustainable use of pesticides in the tea industry in Viet Nam; Improve the supply chain efficiency and quality of Vietnamese tea products through enhancing the effectiveness of the PPP Task Force.

PPP Task Force on Rice to implement the PPP Project on Supporting Smallholder Farmer Communities to Cope with Unprecedented Dual Crisis: COVID-19 Pandemic and Severe Drought and Saltwater Intrusion in Mekong Delta Region

n order to support farmers to overcome difficulties and restore production, the Bayer Viet Nam Company is currently working with the Grow Asia and MARD, including the National Agricultural Extension Center (NAEC) and the Department of International Cooperation (through PSAV Office) to implement a project on Supporting Smallholder Farmer Communities to Cope with Unprecedented Dual Crisis: COVID-19 Pandemic and Severe Drought and Saltwater Intrusion in Mekong Delta Region under the global program "Better Farms, Better Lives".

To date, the project has successfully organized 7 training of trainers (ToT) classes for about 700 local extension workers; 154 training of farmers (ToF) classes for 17,290 trainees; allocating more than 42,000 support packages which are seeds and plant protection products to increase productivity in the face of drought in seven provinces in the Mekong Delta (Long An, Tien Giang, Ben Tre, Kien Giang, Ca Mau) and South East region (Dong Nai and Ba Ria - Vung Tau). Speaking at the Ceremony on Presenting the package of high quality corn seed support to the South-east farmers: Dr. Nguyen Do Anh Tuan, Director General of International Cooperation Department, MARD emphasized the project's objective is to promote sustainable agriculture development in the South-east region in particular and in Viet Nam in general.

In addition, as the Co-Chair of the PPP Task Force on Rice, Bayer is also working with partners of the PPP Task Force to come up with medium and long-term plans to build the system of a sustainable food source and ensure smallholder farmers are better prepared for the future.



Dr. Nguyễn Đỗ Anh Tuấn, Director General of International Cooperation Department speaking at the Ceremony

Meeting of Advisory Board of the PPP Task Force on Pepper



The Plant Protection Department (PPD), Viet Nam Pepper Association (VPA) and Sustainable Trade Initiative (IDH) held an Advisory Board meeting of the PPP Task Force on Pepper on November 25, 2020 in Ho Chi Minh City. PPD Deputy Director General Nguyen Quy Duong chaired the meeting.

The PPP advisory board on pepper held a quick assessment on the results of the implementation of the PPP Task Force's strategy and goals in 2020, reviewed and developed the Task Force's 5-year plan for the 2021-2025; as well as a coordinated plan between responsible pepper production projects to improve the quality, added value and hygiene of pepper products in Viet Nam, such as a project to support SMEs supported by EU, implementation plan for the Certified Large-Scale Raw Material Area Development Program (VSA) for pepper production.

The event was attended by leaders of the Plant Protection Department – Co-Chair of the Public Sector in the Task Force, relevant MARD departments, Viet Nam Pepper Association, IDH and 8 participating enterprises as members of the PPP Task Force, which are the leading pepper exporter of Viet Nam for many years.

News PSAV

Review Workshop on Linkage model of Company – Farmers for safe pepper production

On the morning of November 26, 2020, the Department of Plant Protection in coordination with Binh Phuoc Department of Agriculture and Rural Development (DARD), IDH and Grow Asia (through the PSAV Secretariat) held a Review Workshop on Linkage model of Company – Farmers for safe pepper production and Promoting responsible agricultural investment. PPD Deputy Director General Nguyen Quy Duong Deputy Director of Binh Phuoc DARD Le Thi Anh Tuyet co-chaired the workshop

In 3 years (2018-2020) in the provinces of Gia Lai, Dak Lak, Dak Nong, Binh Phuoc, Dong Nai, Ba Ria -Vung Tau, the project has achieved the set targets, including building 16 models (5 ha/model) of safe and sustainable pepper production; 16 linkage models (20 ha/model) of safe pepper production between farmers and enterprises. Products of these models meet export



Review Workshop on Linkage model of Company – Farmers for safe pepper production

standards of difficult markets (EU, US, Australia). In the project models, the average yield increased from 5.5% to 13.3% / year. Net profit was high, averaging 37.6 million VND/ha in 2018, 40.6 million VND/ha in 2019 and 90.9 million VND/ha in 2020. The efficiency is higher than that of the reference model, on average 14.8 million VND/ha in 2018, equivalent to 64.6%; 15 million VND/ha in 2019, equivalent to 59.1% and 25 million VND / ha in 2020, equivalent to 38.4%.

16 chain linkage chains were set up between pepper growers and businesses to export products of the project. Pepper production has been linked to consumption in 2018 to reach 295 tons, in 2019 - 500 tons, and it is estimated at nearly 500 tons in 2020. Besides, the project also organized training courses for nearly 1,200 people involved in implementing the model and even farmers outside the model, including

17 farmer field schools (FFS), 01 project review workshop; design and print 10,000 leaflets and make propaganda video clip about production linkages.

Conclusions of the workshop, Deputy Director General Nguyen Quy Duong highly appreciated the achievements of the project in the past 3 years; proposed provinces to have mechanisms and policies to encourage enterprises to invest in cooperatives and cooperative groups to expand the linkage area; suggested the relevant stakeholders participating in the project to strengthen propaganda, guide farmers to maintain and expand effective models.

PPP Task Force on Livestock: Enhancing PPP cooperation in pork and animal feed value chains

On the afternoon of January 7, 2021, the PPP Task Force on Livestock had a meeting with Ms. Katrina Lundsby-Agricultural Counselor of the Danish Embassy in Viet Nam on promoting Public-Private cooperation in the pork value chain and animal feed, towards common goals in the new Danish initiative, i.e. the Strategic Sector Cooperation (SSC).

In Phase I, Denmark made important contributions to the drafting of the legal framework for the regulation of veterinary drug prescribing. In addition, through the project, Denmark has contributed to the chapter on Animal Feed Safety Management in the Livestock Law which has been in effect since December 2018, and to supporting capacity building and research. Phase II of the Strategic Sector Cooperation, Denmark would continue to support Viet Nam to strengthen its feed and food safety management systems in the pork value chain, good practices in livestock production and capacity building in animal feed and veterinary medicine safety management based on a hazard assessment. In addition, the Project would continue to implement capacity building activities, supporting and facilitating Public-Private cooperation in relevant areas, including antibiotic response. Based on the experience of implementing the project in phase I, the parties expected to increase cooperation and coordinate in organizing research activities, sharing and learning experiences to solve the current urgent problems in the pork and feed value chains under the PSAV framework.

PSAV Action Plan

News

MARD Deputy Minister signed the Decision No. 4868 / QD-BNN-HTQT dated December 1, 2020 approving the work plan of PSAV for the period 2021-2025, with a vision to 2030, to continue maintaining and consolidating the organization and strengthening the role of PSAV as the important bridge for Public and Private sectors after 10 years of establishment and development.

The plan clearly defines the goals and development directions of PSAV for the next 5 years, with a vision to 2030. The overall goal of PSAV is to support and participate in the implementation to build up a smart agriculture, international integration, adaptation to climate change, high added value and sustainable development; prosperous and civilized rural sector; rich farmers, modern and synchronous infrastructures; efficient use and sustainable protection of natural resources.

Specific objectives include: (i) Supporting policy completion, solving difficulties in implementing agricultural and rural development policies; promoting the development, application and practice of sustainable agricultural standards in Viet Nam; (ii) Strengthening partnerships between the Ministry of Agriculture and Rural Development, local authorities with international organizations, NGOs, donors, businesses and farmers ... to promote agricultural development; (iii) Linking public and private organizations in agricultural sector to share experiences, cooperate in developing value chains of agricultural products, especially for Viet Nam's key agricultural products; (iv) Contributing to the management practices of sustainable agricultural development based on science and the compliance of member partners; and (v) Disseminating reliable, up-todate information on sustainable agricultural cultivation and development.

The plan also outlines the activities of the PSAV Secretariat and the eight PPP Task Forces for coffee; tea; pepper; vegetables and fruits; rice; agro-chemicals; livestock and fisheries.

Scan QR code to read the Work Plan or use the link http://psav-mard.org.vn/.



Consultation Workshop: Project to enhance work safety in Public-Private cooperation for coffee supply in Viet Nam

OTHER EVENTS

On the morning of January 8, 2021, the Department of Crop Production, MARD cooperated with the International Labor Organization (ILO) to organize a Consultation Workshop to enhance work safety in PPP project for the coffee supply chain in Viet Nam. Representatives of MARD, Department of Labor Safety, Ministry of Labor, Invalids and Social Affairs (MOLISA), VCCI, some coffee producing and exporting enterprises, International Labor Organization, NGOs involved in the coffee sector, representatives of some of Departments of Agriculture and Rural Development of the coffee growing provinces attended the Workshop.



Consultation workshop for the project

The goal of the project is to seek out new ideas, approaches and solutions to substantially improve labor health and safety in Viet Nam's coffee supply chain, from which to mobilize the Government, employers, workers and related partners to jointly improve institutions, systems and services that target the long-term benefits of vulnerable workers.

The workshop also consulted relevant agencies on project documents, proposed agencies to participate in project implementation, as well as the first key activity of the project on analysis of the overall value chain and the market system with a focus on labor safety and sanitation so as to identify priorities and possible interventions.

Participants of the Workshop agreed on the necessity of the project, and suggested that the focus of the project should be on solving hot issues of the sector such as management of inputs (from the dimension of labor safety), focusing on the subjects that are freelance and minority workers. The project should focus on building pilot models of good governance, documenting and disseminating among the sector's stakeholders, especially private sector partners, as well as proposing policy mechanisms (at both central and local levels). Participants wished to receive close coordination between the Project and its partners in the sector, active coffee sustainability fora such as the PPP Task Force on Coffee, VCCB, GCP...

NEW POLICIES ON AGRICULTURE AND RURAL DEVELOPMENT AND COOPERATION

MARD removed 1,256 toxic pesticides

According to the Department of Plant Protection (PPD), MARD, from 2017 to now, there have been 1,706 pesticide products. In particular, in 2020 alone, the Department of Plant Protection has proposed to MARD to remove 1,265 toxic and harmful active ingredients from 838 pesticides, that do not meet the regulations on pesticide management, from the list of pesticides allowed to use in Viet Nam.

PPD leaders emphasized that this elimination makes the list of pesticides allowed to be used more streamlined and creates favorable conditions for users to choose safer and more effective chemicals.

Mr. Hoang Trung, PPD Director General, said that Viet Nam has exceeded 40 billion USD for the export mark of agricultural and forest products, of which about 50% is produced by crop sector. However, in order to export agricultural products, it is necessary to meet phytosanitary conditions and ensure food safety, especially pesticide residues. To add value, Vietnamese agricultural products are oriented towards difficult markets like the EU, the US, and Japan which have very high standards. To export successfully, farmers must be instructed to use pesticides in a right way so that agricultural products meet high standards.

According to Mr. Hoang Trung, MARD is aiming to increase the number of bio-pesticides registered to 30% by 2025, increase the amount of bio-pesticides used by 20%, and increase the model area using bio-pesticides up to 3 - 5% and increase 15% the number of enterprises innovating with pesticides producing technologies.

Currently, in the list of pesticides allowed to be used in Viet Nam, there are 1,084 active ingredients with 4,021 trade names, of which biological pesticides have 231 active ingredients with 721 trade names, accounting for 18.26% of the total number of pesticides in the currently allowed list.

Resolution 02/NQ-CP by the Government to keep implementing key mandates and solutions to improve business environment and national competitiveness in 2021

On January 1, 2021, the Government issued the Resolution No. 02 / NQ-CP on continuing to perform major tasks and solutions to improve the business environment and national competitiveness in 2021.

The resolution clearly states that the year 2021 has important implications for our country's socio-economic development in the new context; it is the year to promote economic recovery after the COVID-19 pandemic; the first year to implement the socio-economic development strategy for the period 2021 - 2030 and the socio-economic development plan for the period 2021 - 2025. The successful implementation of the goals and tasks in 2021 will create a strong premise and encouragement for the coming years.

The resolution is issued to continue to create a stronger change in the business environment and improve competitiveness; focus on completing the overall and specific goals for 2021 set out in the Government's Resolution No. 02/NQ-CP dated January 1, 2019 on continuing to implement major tasks and solutions to improve business environment and national competitiveness in 2019 and orientations to 2021.

To achieve the above goal, the Resolution identifies 5 main tasks and solutions, the Government tasks the ministries, sectors, People's Committees of provinces and centrally-run for drastic, synchronous and effective implementation.



Scan QR code to view the Resolution.

Promote responsible investment in food, agriculture and forestry

ASEAN is a region with more than 18,000 enterprises operating and investing in agricultural sector, employing 100 million workers, contributing 12% of GDP for the region. There has been a growing number of foreign direct investment activities in the food, agriculture and forestry sectors in ASEAN, especially from developed countries over the past five years. However, the frequently asked question is the effectiveness and sustainability not only of the economic benefits but also the non-economic requirements such as the environment, society, and culture of these investment projects.

ASEAN RAI is a guidance framework adopted by ASEAN Agriculture and Forestry Ministers to assist agri-businesses to conduct investments responsibly.

To promote the adoption of the Guidelines, the Grow Asia and its partners have developed an ASEAN RAI Implementation Plan, revolving around three main groups of activities: (i) Support development of a legal and policy framework; (ii) Training and certification program; (iii) Support for investor connection.

In the first quarter, the ASEAN RAI Project will coordinate with the PPP Task Forces on Pepper and Tea under PSAV to organize 2 consultation meetings on the implementation plan of the Training and Certification Program to promote responsible investment activities in the food, agriculture and forestry sectors. The event will be attended by public and private partners, civil organizations, and member farmers of the two Task Forces.

Calling for proposal for budget support from Agriculture Innovative Fund (AIF)

n the framework of the ASEAN-Germany Project "Promoting the sustainable agricultural value chain in ASEAN" with the activity "Building a model of publicprivate cooperation linking the value chain of agricultural products from production to consumption" implemented by the German Organization for Development Cooperation (GIZ) and the Department of Crop Production – MARD, the ASEAN Agricultural Innovative Fund (AIF) was established to promote the implementation of marketoriented innovation initiatives, which meet the quality and sustainability standards.

In Viet Nam, the AIF supports initiatives related to lychee value chain in Bac Giang and the mango value chain in Son La that are implementing VietGAP.

Areas supported by the AIF include i) Production and processing; ii) Marketing and market access, iii) Digital solutions; iv) Cooperation in the value chain of agricultural products.

The AIF invites farmers' organizations, processors, exporters, retail chains, input

and service providers in the value chain of agricultural products to submit proposals through the email address agrinnovationfund@giz.de

The deadline for submitting Proposals (English or Vietnamese) is 5:00 p.m. March 15, 2021.

For instructions, detailed information of the AIF and the Proposal Format, please see the attached file at: http:// psav-mard.org.vn/moi-goi-de-xuat-y-tuong-quy-doi-moi-nong-nghiep-(aif).html

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