

ORIENTATION OF PSAV OFFICE PERFORMANCE WITH THE ENGAGEMENT OF PRIVATE SECTOR IN VIETNAM

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PSAV Activities (1)

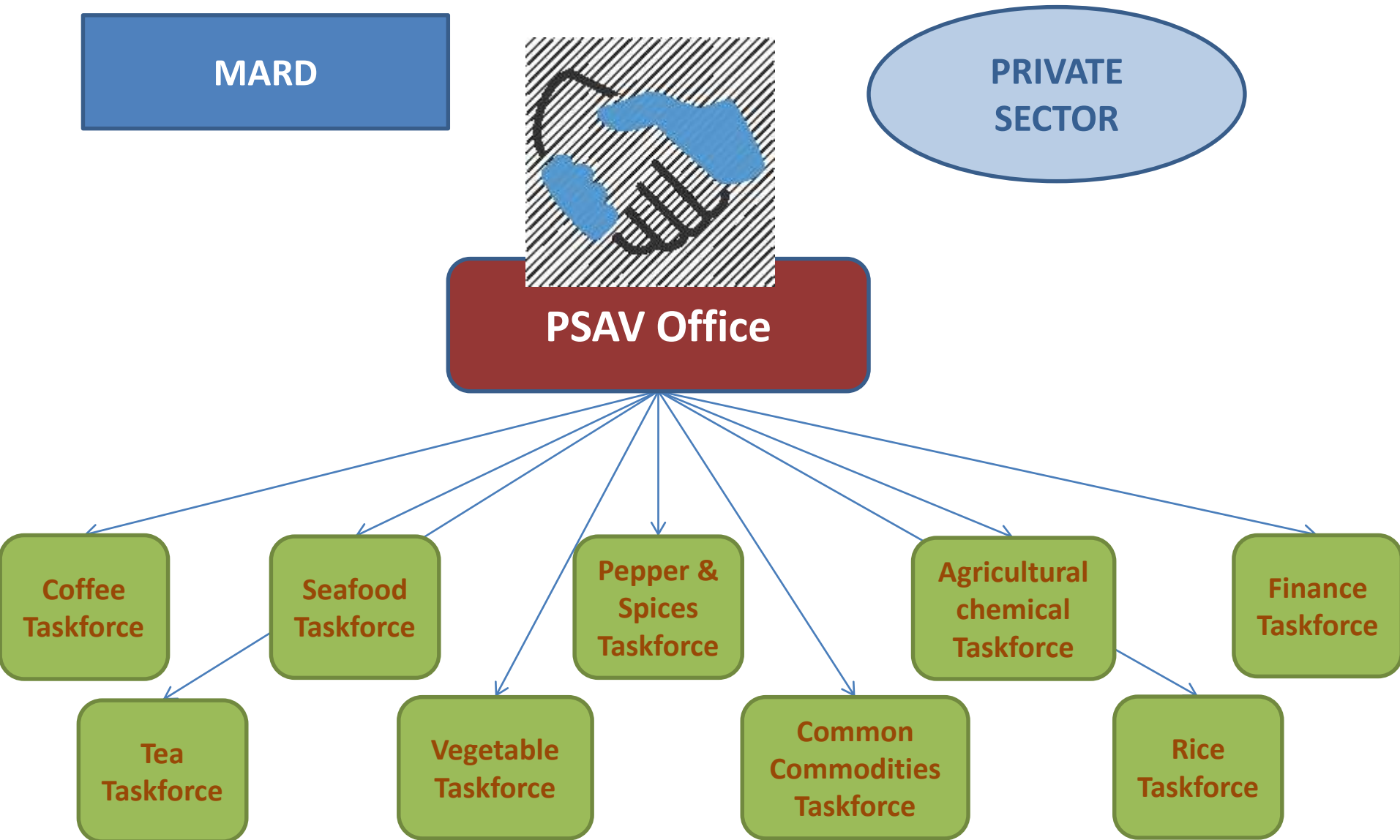
- **Objective**

- Promoting partnerships between MARD, international organizations, donors, research institutes and enterprises.
- Developing production and management of sustainable agriculture (standards, policies, farming practices and information)
- Promote PPPs in agriculture (connect and attract investment)
- Represent as Vietnamese participators in international PPP organizations.

- **Management mechanism**

- Co-chairman mechanism with representatives from both public - private sectors.
- Regular meetings (2-4 times annually).
- Permanent Secretariat at ICD.
- Financial contributions from MARD and members.

PSAV Activities (2): Organization structure



Challenges

- Regular budget for PSAV office
 - No State budget
 - Lack of private sector's contribution through membership fee
- Operation mechanism
 - Lack of mechanism to promote the involvement of both public and private partners
 - Limited experiences and capacities to promote agricultural PPP projects
- Personnel
 - Only one coordinator, others are in-kind personnel from ICD and IPSARD
 - No network of experts and technical staffs
- Linkage and Cooperating
 - Limited participation of domestic enterprise
 - Limited inter-ministerial cooperation in PPP implementation

Định hướng hoạt động của văn phòng PSAV

Supporting to MARD

- Supporting to Mard leaders in World Economic Forum and Grow Asia Agriculture Forum
- Increasing the linkage and coordination among members, MARD's departments and other line ministries
- Monitoring and evaluating the PPP TF performance
- Establishing new commodity PPP TF based on the demand of enterprises
- Increasing the involvement of domestic enterprises

Encouraging to private sectors

- Supporting in PPP policy development, policy dialogues and advocacy
- Developing the involvement of enterprises in PPP projects and pilot models
- Institutionalizing PPP TF to Commodity Boards
- Collecting and providing the information on investment attraction to enterprises, especially the information of local investment priority opportunities
- Collecting and providing the production and business information on the key commodity value chains
- Providing information for performance evaluation of PPP projects and activities: public investment, business environment, social and economic effectiveness from enterprise business etc.

Solutions

- Mobilize the fund for regular performance of PSAV Office
- Recruit the permanent staffs to facilitate the PSAV Office and raise funds to provide services for enterprises in PPP projects
- Set up mechanism for regular communication with the leaders of MARD departments relating to TF activities in order (1) to gather their plans and (2) to define the resolving technical issues
- Provide chances to engage private sectors in resolving TF issues with MARD departments via different ways such as collecting information, providing policy comments
- Provide opportunities to enterprises for sharing information, cooperating with MARD departments in PPP project monitoring and evaluation
- Organize the communication activities, workshops and seminars with the more participation of enterprises, especially domestic enterprises, and local authorities
- Develop profiles of foreign and domestic companies interested in inclusive and sustainable agricultural development
- Screen and prioritize the pilots of joint-ventures foreign and domestic companies in PPP investment projects proposed to MARD and the government.
- Utilize PPP fund, PSAV fund and other sources of fund to develop Agribusiness Development Services in Vietnam

Thank you

