

# Agrinnovation Fund in ASEAN

## Idea Template - Viet Nam



### BRIEF DESCRIPTION OF YOUR ORGANISATION



Organisation	
Contact Person	
Tel.	
E-mail	
Website	
Year of Establishment	
Registered Capital	
Management Team & Responsibilities	
No. of Employees	
Business Type	<input type="checkbox"/> Producer organisation <input type="checkbox"/> Processor <input type="checkbox"/> Exporter <input type="checkbox"/> Service provider Others, please specify: <input type="text"/>
Main Products	
Annual Production Capacity (tons)	
Main Markets	
Sales Proportion	Domestic%
	Export%
Export Revenue (USD) (if any)	2018
	2019
Target Market	
Expected Sales Figures (USD)	2020
	2021

## CONCEPT IDEA



## BUSINESS COMMITMENT AND SUSTAINABILITY



## CONTACT



Send your Idea Template to [agrinnovationfund@giz.de](mailto:agrinnovationfund@giz.de)  
We are looking forward to receiving your innovative ideas!

There is no legal entitlement to funding from this programme.  
The data you provide will be saved for purpose of communication and processing within GIZ.



## APPLICANT PRE-REQUISITE CRITERIA



### Technical Criteria

- Registered member-based producer organisation; or
- Registered company with at least one staff member in the field of production, processing, marketing, domestic/export/wholesale/retail of agricultural produces/products, digital and technology enthusiasts; or
- Registered company with at least one staff member working in service provisions & other fields.
- Demonstrated capacity to execute and lead projects
- Existing engagement or planned transition as part of the project to sustainable agricultural practices/products
- Willingness to make fund matching contribution equivalent to proposal budget-either monetary or in-kind contribution
- Funding is only available in selected four countries: Cambodia, Lao PDR, Myanmar and Viet Nam
- **In Vietnam, AIF only supports innovative ideas related to lychee value chain in Bac Giang and mango value chain in Son La, which are applying VietGAP standards**

### Social & Environmental Responsibility

- Demonstrated commitment to sustainable and inclusive business practices
- Willingness to work for mutual benefits in the value chain, especially with regards to small-holder farmers, producer organizations, youth and women
- Approaches conducive to reduce GHG emissions and/or support resilience and adaptation to climate change
- Willingness to share experiences and learning with other stakeholders through peer-to-peer learning and exchange



## SELECTION CRITERIA



### Potential for impact

Proposals should document how they can positively impact (directly or indirectly) resilience and sustainability in the value chain in one or more countries of focus



### Innovation

Proposals should put forward new innovative ideas for systems and products that are yet to be implemented in the area, country, or region



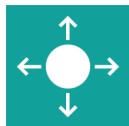
### Inclusiveness

Proposals preferably demonstrate how they can engage and benefit youth and women in the community



### Replicability

Proposals preferably provide sufficient level of replicability in other areas, country or region



### Scalability

Proposals preferably provide a vision for future scaling of products and systems developed within the Fund

