

Agrinnovation Fund in ASEAN



Why the Fund has been initiated?

Fostering innovation and development in agricultural value chains requires investment. However, resources to fuel innovation and development are limited.

The **Agrinnovation Fund in ASEAN (AIF)** seeks to foster market driven innovations in the production, processing, marketing, and market access in agricultural value chains while meeting quality and sustainability standards.

The Fund creates opportunities for investment through public-private partnerships and cooperation in Cambodia, Lao PDR, Myanmar and Viet Nam (CLMV).

The Fund was initiated under the ASEAN-German Cooperation Project, “ASEAN AgriTrade”. The Fund is implemented in collaboration with public partners, relevant private associations, and GIZ.

Objective

The Fund’s objective is to support innovative practices and solutions to improve safety, quality and sustainability in agricultural value chains.

Approach



Innovation and development

Supports innovations, enhance existing good technology and practices, and support resilience and climate change adaptation



Mutual cooperation

- Projects designed together with public partners, GIZ and applicants
- Successful applicants implement project with support from third-party service providers
- Requires equal matching contribution—monetary or in-kind



Benefits for all

Increase business performance, leverage private expertise and funds for public policy goals, improve livelihoods and empower youth and women in the value chain

Countries	Funding is available in Cambodia, Lao PDR, Myanmar and Viet Nam
No. of projects	3 to 5 projects are awarded per country
Fund’s contribution	Can contribute up to 20,000 Euro, and maximum 40,000 Euro in well justified case per project proposal
Applicant’s contribution	Equal matching contributions from applicants are required—monetary or in-kind
Project Duration	Up to 19 months per project

Who can apply for the Fund?

Smallholder producer organisations, processors, exporters, retailers, input and service providers in the agricultural value chains

Focus areas supported by the Fund



Production & Processing

Innovative technology/practices, post-harvest handling, processing methods, circular economy



Digital Solutions

Digital solutions facilitating standards implementation e.g. traceability tools



Marketing & Market Access

Marketing strategies, linking and access to new market, contract farming



Cooperation along the value chain

Innovative network, association and innovative business models

Selected value chains

The Fund support selected value chains in each country

Cambodia	open to all crops with special priority for chili, mango and cashew
Lao PDR	watermelon and banana
Myanmar	coffee, chili, ginger, pomelo and mushroom
Viet Nam	mango and lychee in Son La and Bac Giang provinces

Criteria for applicants & proposal selection

Applicants that meet the pre-requisite criteria: (i) technical criteria, and (ii) social and environmental responsibility can apply and send their idea proposal.

Proposals are evaluated according to five criteria: potential for impact, innovation, inclusiveness, replicability and scalability.

Implementing partners



General Directorate of Agriculture, Cambodia



Department of Agriculture, Lao PDR



Ministry of Agriculture, Livestock and Fisheries, Myanmar



Myanmar Fruit, Flower and Vegetable Producers and Exporters Association



Crop Production Department, Ministry of Agriculture and Rural Development, Viet Nam

General Timeline

Selection Phase

January—February 2021

- Outreach events to introduce the Fund
- Call for proposals

February —March 2021

- Collection of project ideas
- Feedback and request for short concept

March—April 2021

- Assessment
- Announcement of results
- Signing of Cooperation Agreements

Implementation Phase

April—May 2021

- Develop Terms of Reference (ToR)
- Contract with service providers

May 2021—September 2022

- Kick-off implementation
- Monitoring & evaluation

October —December 2022

- National & regional sharing events
- Closing of projects



german
cooperation

DEUTSCHE ZUSAMMENARBEIT

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